

ESTTA Tracking number: **ESTTA254992**

Filing date: **12/15/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Portillo, Armando</b>
Application Serial Number:	<b>77453451</b>
Application Filing Date:	<b>04/21/2008</b>
Mark:	<b>HEAVENLY ORGANIC</b>
Date of Publication	<b>11/18/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Westin Hotel Management, L.P., 1111 Westchester Ave., White Plains, NY 10604, UNITED STATES, a partnership, composed of Starwood Hotels & Resorts Worldwide, Inc. under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/18/2008. Westin Hotel Management, L.P. respectfully requests that the time period within which to file an opposition be extended until 03/18/2009.

Respectfully submitted,

/dwe/

12/15/2008

**David Ehrlich**

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