

ESTTA Tracking number: **ESTTA312598**

Filing date: **10/21/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Mascotte Holdings, Inc.
Application Serial Number:	77450023
Application Filing Date:	04/16/2008
Mark:	KANYE WEST'S GLOW IN THE DARK
Date of Publication	09/22/2009

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, JLO Holding Company, LLC, 2401 Main Street c/o Murphy & Kress, Inc, Santa Monica, CA 90405, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 10/22/2009. JLO Holding Company, LLC respectfully requests that the time period within which to file an opposition be extended until 11/21/2009.

Respectfully submitted,
/Darren B. Cohen/
10/21/2009

Darren B. Cohen

Reed Smith,LLP

599 Lexington Avenue

New York, NY 10022

UNITED STATES

dcohen@reedsmith.com

(212) 549-0346