

ESTTA Tracking number: **ESTTA254705**

Filing date: **12/12/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>ADNY Group, Inc.</b>
Application Serial Number:	<b>77443872</b>
Application Filing Date:	<b>04/09/2008</b>
Mark:	<b>SIMPLY DRY</b>
Date of Publication	<b>10/21/2008</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, S&S Brands, Inc., 1007 Orange Street, Nemours Building, Suite 1410, Wilmington, DE 19801, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/20/2008. S&S Brands, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/18/2009.

Respectfully submitted,  
/Michael Doctrow/  
12/12/2008

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