

ESTTA Tracking number: **ESTTA242176**

Filing date: **10/13/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Big Happier Hair, Inc.
Application Serial Number:	77442915
Application Filing Date:	04/08/2008
Mark:	SEXY IT UP!
Date of Publication	10/07/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sexy Hair Concepts, LLC, 21551 Prairie Street, Chatsworth, CA 91311, UNITED STATES, a corporation organized under the laws of CA , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/06/2008. Sexy Hair Concepts, LLC respectfully requests that the time period within which to file an opposition be extended until 02/04/2009.

Respectfully submitted,
/Roberta Jacobs-Meadway/
10/13/2008

Roberta Jacobs-Meadway

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