

ESTTA Tracking number: **ESTTA254380**

Filing date: **12/11/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>IDEABUD INC.</b>
Application Serial Number:	<b>77441579</b>
Application Filing Date:	<b>04/07/2008</b>
Mark:	<b>IDEABUD</b>
Date of Publication	<b>12/09/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Anheuser-Busch, Incorporated, One Busch Place - 202-6, St. Louis, MO 63118, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/08/2009. Anheuser-Busch, Incorporated respectfully requests that the time period within which to file an opposition be extended until 04/08/2009.

Respectfully submitted,  
/Valerie Benkert Paci/  
12/11/2008

**Valerie Benkert Paci**

**Anheuser-Busch Companies, Inc.**

**One Busch Place - 202-6**

**St. Louis, MO 63118**

**UNITED STATES**

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