

ESTTA Tracking number: **ESTTA242384**

Filing date: **10/14/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	FBL Financial Group, Inc.
Application Serial Number:	77440444
Application Filing Date:	04/04/2008
Mark:	PROTECTUS FINANCIAL SERVICES
Date of Publication	09/16/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Protective Life Corporation, 2801 Highway 280 South, Birmingham, AL 35223, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/16/2008. Protective Life Corporation respectfully requests that the time period within which to file an opposition be extended until 01/14/2009.

Respectfully submitted,

/BPrendergast/

10/14/2008

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