

ESTTA Tracking number: **ESTTA251468**

Filing date: **11/26/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Life Associates LLC
Application Serial Number:	77439114
Application Filing Date:	04/03/2008
Mark:	
Date of Publication	10/28/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Atlantic Richfield Company, 28100 Torch Parkway, Warrenville, IL 60555, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/27/2008. Atlantic Richfield Company respectfully requests that the time period within which to file an opposition be extended until 02/25/2009.

Respectfully submitted,

/dk/

11/26/2008

Donald C. Knapp, Jr.

Attorney for Registrant

BP America Inc.

4101 Winfield Road Mail Code 5 East

Warrenville, IL 60555

UNITED STATES

donald.knapp@bp.com