

ESTTA Tracking number: **ESTTA257676**

Filing date: **12/29/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | The Vanguard Group, Inc. |
| Application Serial Number: | 77438647 |
| Application Filing Date: | 04/03/2008 |
| Mark: | THE SIMPLE TRUTH ABOUT INVESTING |
| Date of Publication | 12/02/2008 |

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Simple Truths, LLC, 1952 McDowell Road, Suite 205, Naperville, IL 60563, UNITED STATES, a LLC, organized under the laws of Illinois, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 01/01/2009. Simple Truths, LLC respectfully requests that the time period within which to file an opposition be extended until 01/31/2009.

Respectfully submitted,
/angela c. wilcox/
12/29/2008

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