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Filing date: **08/27/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Peters, Gregory F.</b>
Application Serial Number:	<b>77438497</b>
Application Filing Date:	<b>04/02/2008</b>
Mark:	<b>SHICK BRITHOUSE</b>
Date of Publication	<b>08/12/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Eveready Battery Company, Inc., 533 Maryville University Drive, St. Louis, MO 63141, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/11/2008. Eveready Battery Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/10/2008.

Respectfully submitted,

/Sondra D Schol/

08/27/2008

**Sondra D Schol**

**Trademark Counsel**

**Eveready Battery Company, Inc.**

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**UNITED STATES**

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