

ESTTA Tracking number: **ESTTA344160**

Filing date: **04/26/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Sacro Occipital Research Society International, Inc.</b>
Application Serial Number:	<b>77438080</b>
Application Filing Date:	<b>04/02/2008</b>
Mark:	<b>SOT</b>
Date of Publication	<b>04/20/2010</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sacro Occipital Technique Organization-USA, 771 South Main Street, Sparta, NC 28675, UNITED STATES, a corporation organized under the laws of North Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- *Potential opposer believes that good cause is established for this request by: - Applicant has three applications to register SOT, Serial Nos. 77/438,080, 77/438,085, 77/438,075, the third of which will be published May 25, 2010. Opposer intends to file a combined opposition against all three marks and, therefore, needs an extension of at least 60 days. Applicant requests a further extension to 90 days because: - The potential opposer needs additional time to investigate the claim - The potential opposer needs additional time to confer with counsel - The potential opposer intends to engage in settlement discussions with applicant.*

The time within which to file a notice of opposition is set to expire on 05/20/2010. Sacro Occipital Technique Organization-USA respectfully requests that the time period within which to file an opposition be extended until 08/18/2010.

Respectfully submitted,  
/michael j ram/  
04/26/2010

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