

ESTTA Tracking number: **ESTTA270533**

Filing date: **03/06/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>American Boiler Manufacturers Association</b>
Application Serial Number:	<b>77437236</b>
Application Filing Date:	<b>04/01/2008</b>
Mark:	<b>BSE BOILER SYSTEMS ENGINEERING</b>
Date of Publication	<b>03/03/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Penton Media, Inc., 249 West 17th Street, 4th Floor, New York, NY 10010, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/02/2009. Penton Media, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/01/2009.

Respectfully submitted,

/Jordan A. LaVine/

03/06/2009

**Jordan A. LaVine**

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**UNITED STATES**

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