

PTO Form 1930 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 4/30/2009)

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77435663
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION (no change)	
OWNER SECTION (1st owner)(current)	
NAME	Ramin Pourmohamad
STREET	8601 Beverly Blvd.
CITY	Los Angeles
STATE	California
ZIP/POSTAL CODE	90048
COUNTRY	United States
PHONE	866-409-1273
FAX	310-277-5038
OWNER SECTION (1st owner)(proposed)	
NAME	Ramin Pourmohamad
DBA/AKA/TA/Formerly	DBA Platinum Car Rental
STREET	1100 S. Beverly Dr.
CITY	Los Angeles
STATE	California
ZIP/POSTAL CODE	90035
COUNTRY	United States
PHONE	866-409-1273
FAX	310-277-5038
LEGAL ENTITY SECTION (1st owner)(no change)	

OWNER SECTION (2nd owner)(no change)	
LEGAL ENTITY SECTION (2nd owner)(no change)	
ARGUMENT(S)	
Please see the actual argument text attached within the Evidence section.	
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	http://tgate/PDF/RFR/2009/08/07/20090807202701944733-77435663-001_001/evi_63201190130-195652707_._Filed_Response.pdf
CONVERTED PDF FILE(S) (33 pages)	\\TICRS\EXPORT7\IMAGEOUT7\774\356\77435663\xml1\RFR002.JPG
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	<u>\\TICRS\EXPORT\IMAGEOUT\774\356\77435663\xml1\RFR0034.JPG</u>
DESCRIPTION OF EVIDENCE FILE	(1) arguments in support of Applicant's registration; (2) Applicant's declaration; (3) Exhibit 1: evidence of companies that exclusively offer driver services; and (4) Exhibit 2: evidence of companies that exclusively offer car rental services.
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	039
DESCRIPTION	Vehicle rental
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/08/2006
FIRST USE IN COMMERCE DATE	At least as early as 08/08/2006
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	039
DESCRIPTION	Vehicle rental, exclusive of transport of passengers and goods by car
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/08/2006
FIRST USE IN COMMERCE DATE	At least as early as 08/08/2006
SIGNATURE SECTION	
DECLARATION SIGNATURE	/R. Joseph Trojan/
SIGNATORY'S NAME	R. Joseph Trojan
SIGNATORY'S POSITION	Attorney of record, CA bar member
DATE SIGNED	08/07/2009
DECLARATION SIGNATURE	/R. Joseph Trojan/
SIGNATORY'S NAME	R. Joseph Trojan
SIGNATORY'S POSITION	Attorney of record, CA bar member
DATE SIGNED	08/07/2009
RESPONSE SIGNATURE	/R. Joseph Trojan/
SIGNATORY'S NAME	R. Joseph Trojan
SIGNATORY'S POSITION	Attorney of record, CA bar member

DATE SIGNED	08/07/2009
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Aug 07 20:27:01 EDT 2009
TEAS STAMP	USPTO/RFR-63.201.190.130- 20090807202701944733-7743 5663-430ec8a6bd2a8e875df3 d29185c80785dd8-N/A-N/A-2 0090807195652707064

PTO Form 1930 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 4/30/2009)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. 77435663 has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Please see the actual argument text attached within the Evidence section.

EVIDENCE

Evidence in the nature of (1) arguments in support of Applicant's registration; (2) Applicant's declaration; (3) Exhibit 1: evidence of companies that exclusively offer driver services; and (4) Exhibit 2: evidence of companies that exclusively offer car rental services. has been attached.

Original PDF file:

http://tgate/PDF/RFR/2009/08/07/20090807202701944733-77435663-001_001/evi_63201190130-195652707_ Filed_Response.pdf

Converted PDF file(s) (33 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

Evidence-8

Evidence-9

Evidence-10

Evidence-11
Evidence-12
Evidence-13
Evidence-14
Evidence-15
Evidence-16
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Evidence-19
Evidence-20
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Evidence-22
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Evidence-24
Evidence-25
Evidence-26
Evidence-27
Evidence-28
Evidence-29
Evidence-30
Evidence-31
Evidence-32
Evidence-33

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 039 for Vehicle rental

Original Filing Basis:

Filing Basis: Section 1(a), Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 08/08/2006 and first used in commerce at least as early as 08/08/2006, and is now in use in such commerce.

Proposed: Class 039 for Vehicle rental, exclusive of transport of passengers and goods by car

Filing Basis: Section 1(a), Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 08/08/2006 and first used in commerce at least as early as 08/08/2006, and is now in use in such commerce.

APPLICANT AND/OR ENTITY INFORMATION

Applicant proposes to amend the following:

Current: Ramin Pourmohamad, a corporation of California, having an address of
8601 Beverly Blvd.
Los Angeles, California 90048
United States

866-409-1273
310-277-5038

Proposed: Ramin Pourmohamad, a corporation of California, having an address of
1100 S. Beverly Dr.

Los Angeles, California 90035
United States
866-409-1273
310-277-5038

SIGNATURE(S)**Declaration Signature**

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii); and/or the applicant has had a bona fide intention to exercise legitimate control over the use of the mark in commerce by its members. 37 C.F. R. Sec. 2.44. If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i); and/or the applicant has exercised legitimate control over the use of the mark in commerce by its members. 37 C.F.R. Sec. 244. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /R. Joseph Trojan/ Date: 08/07/2009
Signatory's Name: R. Joseph Trojan
Signatory's Position: Attorney of record, CA bar member

Signature: /R. Joseph Trojan/ Date: 08/07/2009
Signatory's Name: R. Joseph Trojan
Signatory's Position: Attorney of record, CA bar member

Request for Reconsideration Signature

Signature: /R. Joseph Trojan/ Date: 08/07/2009
Signatory's Name: R. Joseph Trojan
Signatory's Position: Attorney of record, CA bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to

withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77435663

Internet Transmission Date: Fri Aug 07 20:27:01 EDT 2009

TEAS Stamp: USPTO/RFR-63.201.190.130-200908072027019

44733-77435663-430ec8a6bd2a8e875df3d2918

5c80785dd8-N/A-N/A-20090807195652707064

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of: Pourmohamad, Ramin Serial No.: 77/435663 Filed: March 31, 2008 For: PLATINUM CAR RENTAL ... in class 039	Law Office 106 Examining Attorney: Dominick J. Salemi RESPONSE TO OFFICE ACTION DATED February 9, 2009
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This is a response to the Office Action dated February 9, 2009.

INTRODUCTION

The Examining Attorney has refused registration of Applicant's mark based on likelihood of confusion with the prior registered mark PLATINUM CAR CORPORATION (Reg. No. 3,048,082) under Trademark Act Section 2(d). The Applicant respectfully submits the following arguments and statements in support of Applicant's registration.

These arguments are submitted in conjunction with an amendment to the description of Applicant's goods as identified in International Class 039. As originally filed, the description of Applicant's services recites "vehicle rental." As amended, the proposed description of services recites "vehicle rental, exclusive of transport of passengers and goods by car."

A. There Is No Likelihood Of Confusion Because the Both the Prior Registrations and Applicant's Mark are Explicitly Limited to Exclude Each Other's Services

The nature and scope of a party's goods or services must be determined on the basis of the goods or services recited in the application or registration. TMEP 1207.01(a)(iii); *see also*, *e.g.*, *Hewlett-Packard Co. v. Packard Press Inc.*, 281 F.3d 1261, 62 USPQ2d 1001 (Fed. Cir. 2002); *In re Shell Oil Co.*, 992 F.2d 1204, 26 USPQ2d 1687, 1690 n.4 (Fed. Cir. 1993); *J & J*

Snack Foods Corp. v. McDonald's Corp., 932 F.2d 1460, 18 USPQ2d 1889 (Fed. Cir. 1991); *Octocom Systems Inc. v. Houston Computer Services Inc.*, 918 F.2d 937, 16 USPQ2d 1783 (Fed. Cir. 1990); *Canadian Imperial Bank of Commerce, N.A. v. Wells Fargo Bank*, 811 F.2d 1490, 1 USPQ2d 1813 (Fed. Cir. 1987); *Paula Payne Products Co. v. Johnson Publishing Co.*, 473 F.2d 901, 177 USPQ 76 (C.C.P.A. 1973). If the cited registration describes goods or services broadly, and there is no limitation as to the nature, type, channels of trade or class of purchasers, it is presumed that the registration encompasses all goods or services of the type described, that they move in all normal channels of trade, and that they are available to all classes of purchasers. TMEP 1207.01(a)(iii); *see also, e.g., In re Jump Designs, LLC*, 80 USPQ2d 1370, 1374 (TTAB 2006).

Here, there are limitations in both the prior registration and Applicant's mark. The prior registrant and Applicant narrowly define their services as "transport of passengers and goods by car *exclusive of vehicle rental*" and "vehicle rental, *exclusive of transport of passengers and goods by car*," respectively. (emphasis added). Because the manner in which the prior Registrant and Applicant have identified their goods is controlling, the prior Registrant's goods can only be presumed to encompass the services described. TMEP 1207.01(d)(5); *Jean Patou Inc. v. Theon Inc.*, 9 F.3d 971, 29 USPQ2d 1771 (Fed. Cir. 1993); *National Football League v. Jasper Alliance Corp.*, 16 USPQ2d 1212, 1216 n.5 (TTAB 1990). Thus, the aforementioned presumptions do not apply. The prior registrant's services cannot be presumed to encompass Applicant's services, cannot be presumed to move in the same channels of trade as the Applicant's services, and cannot be presumed to be available to the same classes of purchasers as Applicant's services, and vice-versa.

Because the presumptions do not apply in this case, evidence must be presented to show that the services are related and move in the same channels of trade. TMEP 1207.01(a)(vi). In this case, the provided third party registrations are not probative to the relatedness of the prior registrant's driver services and Applicant's car rental services. *See* Third Party Registrations attached to the Office Action dated July 15, 2008.

Specifically, the first registration provided, Ser. No. 78262611 "PLAYERS CAR RENTAL" is for "rental and leasing of motor vehicles, namely, luxury cars, exotic cars, sedans, sports utilities vehicles, convertibles, cabriolets, and sports cars." No transport of passengers or goods is described in its goods or services. The next registration provided, Ser. No. 78421759 "ALLIANCE CAR RENTAL" is for "car rental." Again, no transport of passengers or goods is described in its goods or services. The next registration, Ser. No. 78750450 "AMERICAN CAR RENTAL ASSOCIATION: THE VOICE OF THE AMERICAN AUTO RENTAL INDUSTRY" does not provide either of the prior registrant's or the Applicant's services. The registration is for "Association services, namely, promoting the auto rental industry and the interests of the members of the automobile rental industry." Next, Ser. No. 78807645 "EXCELLENCE LUXURY CAR RENTAL" is for "car rental and leasing." Transport of passengers or goods is not provided in the goods or services. Similarly, Ser. No. 78882307 "CHICAGO EXOTIC CAR RENTAL" is only for "rental of vehicles."

The last four registrations, Ser. Nos. 79001131 "VW", 79026514 for the Yamaha Corp. design, 79037500 "SINOCHEM", and 79039286 "FLIGHT CENTRE UNBEATABLE", though providing car rental and transport by automobile services, also provide goods and services in each registration covering numerous international classifications. For example, the VW registration covers goods and services in forty-two (42) International Classifications, IC001-

IC042. The registrations' listed goods and services are extremely broad and are therefore are not of great probative value. Indeed the registrations are so broad that the registrations' goods and services cover approximately forty (40) pages of the Office Action.

In contrast, Applicant knows of no company that offers both driver services and car rental services. Applicant hereby submits a declaration with this response in support thereof. There is a surplus of evidence that shows driver services and car rentals are distinct and separate categories of services which are not offered together by the same source. For example, attached hereto as Exhibit 1 is evidence of web pages that offer prior registrant's driver services. The web pages exclusively offer driver services – car rentals are not available. Likewise, as shown by Exhibit 2 attached hereto, web pages that provide car rental services do not offer driver services. As shown by the attached evidence, any Internet survey of both driver services and car rental services shows that it is a common practice that driver services and car rental services are not offered by the same sources. Such evidence overwhelmingly demonstrates that the services are not in the same channels of trade.

In light of the foregoing, the prior registrant's and Applicant's services simply do not overlap and do not move in the same channels of trade. The recited descriptions of the goods restrict their respective markets in such a way as to avoid confusion.

B. There Is No Likelihood Of Confusion Because the Prior Registrant's and Applicant's Services Serve Different Purposes

The Federal Circuit has found that the purposes of goods can determine whether a consumer would believe that the two products emanate from the same source. *See Shen Mfg. Co., Inc. v. Ritz Hotel, Ltd.*, 393 F.3d 1238, 1245-46 (Fed. Cir. 2004). For example, in *Shen Mfg.*, the Federal Circuit stated:

The unrelatedness of [Defendant's] and [Plaintiff's] products is highlighted by comparing a similar set of goods: hard hats used by construction workers and fedoras. While both are hats that are used to cover the head, they have different purposes. The first is used for protection, just as a barbeque mitt is, while the second functions to keep the head warm in addition to adding an air of style, just as ready made or tailored gloves do. The mere fact that both barbeque mitts and gloves are worn on the hands simply does not support a finding that consumers would associate these products with a common source.

Id. at 1246. Following the Federal Circuit's examples in *Shen Mfg.*, different purposes can indicate that the goods are unrelated in the mind of the consumer. The facts in each case vary and therefore there is no rule that certain goods or services are per se related, such that there must be a likelihood of confusion from the use of similar marks in relation thereto. *See, e.g., Information Resources Inc. v. X*Press Information Services*, 6 USPQ2d 1034, 1038 (TTAB 1988) (regarding computer hardware and software); TMEP 1207.01(a)(iv).

In this case, the goods provided under the Registrant's mark are driver services, *e.g.* limousine services or taxi services, for the specific purpose of hiring a driver to chauffeur the purchaser of the services. The goods provided under the Applicant's applied-for mark include car rental services for the purpose of the purchaser being able to drive him or herself around in a rented car. Accordingly, the mere fact that both Applicant's and Registrant's goods are both related to cars does not mean that a consumer would believe the two services emanate from the same source.

Likewise, the channels of trade in which purchasers would search for the prior registrant's services are different from those of Applicant's services. For example, purchasers seeking the prior registrant's driving services would search in a phone book or on the internet for "taxi," "limousine," "car services," or "driver services." *See* Exhibit 1. In contrast, purchasers seeking Applicant's car rental services could simply search for "car rentals" to find service providers. *See* Exhibit 2. Because Applicant's services are in a distinct and different category from

Registrant's services, consumers seeking to rent a car from Applicant would not encounter Registrant's limousine/taxi/driver services, and vice-versa.

C. There Is No Likelihood Of Confusion Because the Services are Purchased With Care and Not By "Impulse."

The conditions under which and buyers to whom sales are made, i.e., "impulse" vs. careful, sophisticated purchasing, is another *du Pont* factor considered to determine if there is a likelihood of confusion. TMEP 1207.01; *In re E.I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973). Circumstances suggesting care in purchasing may tend to minimize likelihood of confusion. TMEP 1207.01(d)(vii). The buyers to whom sales are made are looking for particular services for a particular purpose. For example, because the Applicant's car rental services offer high-end luxury car rentals, purchasers will carefully select the car rental service provider from which they would want to rent a car. In light of purchasers' individual concerns, purchasers will carefully choose a service provider that provides cars suitable for their particular needs. Similarly, purchasers would select taxi or limousine driver service providers based on the occasion in which they need a driver. In addition, the fact that car rentals and driver services can be expensive lends to purchasing the services with care. This *du Pont* factor also weighs in favor of the argument that there is no likelihood of confusion between the Applicant's applied-for mark and the prior Registrant's mark.

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CONCLUSION

Based on the foregoing, Applicant respectfully requests the Examining Attorney to withdraw the refusal and forward Applicant's application to publication.

Respectfully submitted,

August 7, 2009

Dated

/R. Joseph Trojan/

R. Joseph Trojan

Attorney for Applicant

Trojan Law Offices

9250 Wilshire Boulevard, Suite 325

Beverly Hills, CA 90212-3376

Phone: (310) 777 - 8399

Fax: (310) 777 - 8348

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<p>In re the application of:</p> <p>Pourmohamad, Ramin</p> <p>Serial No.: 77/435663</p> <p>Filed: March 31, 2008</p> <p>For: PLATINUM CAR RENTAL ... in class 039</p>	<p>Law Office 106</p> <p>Examining Attorney: Dominick J. Salemi</p> <p>RESPONSE TO OFFICE ACTION DATED February 9, 2009</p>
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I, Ramin Pourmohamad, declare:

1. I am the Applicant that has filed for trademark registration with the United States Patent & Trademark Office for the mark PLATINUM CAR RENTAL in International Class 039, Serial Number 77/435663.
2. I am owner and CEO of Platinum European Motorcars, Inc. d/b/a Platinum Car Rental, a company which offers car rental services exclusively. PLATINUM CAR RENTAL has been used in commerce since at least August 2006.
3. From my experiences in operating Platinum Car Rental, I am very familiar with the car rental markets and channels of trade. I do not know of any company that offers both driver/limousine services and car rental services. Upon survey of the Internet, I did not find companies that offer both driver/limousine services and car rental services. Rather, my survey shows that it is a common practice that driver services and car rental services are offered by different companies.
4. Attached hereto as Exhibit 1 are true and correct copies of web pages of companies that exclusively offer driver services.
5. Attached hereto as Exhibit 2 are true and correct copies of web pages of companies that exclusively offer car rental services.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Executed this 7th day of August, 2009 in Beverly Hills, California.

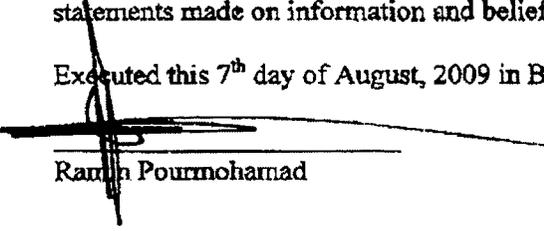
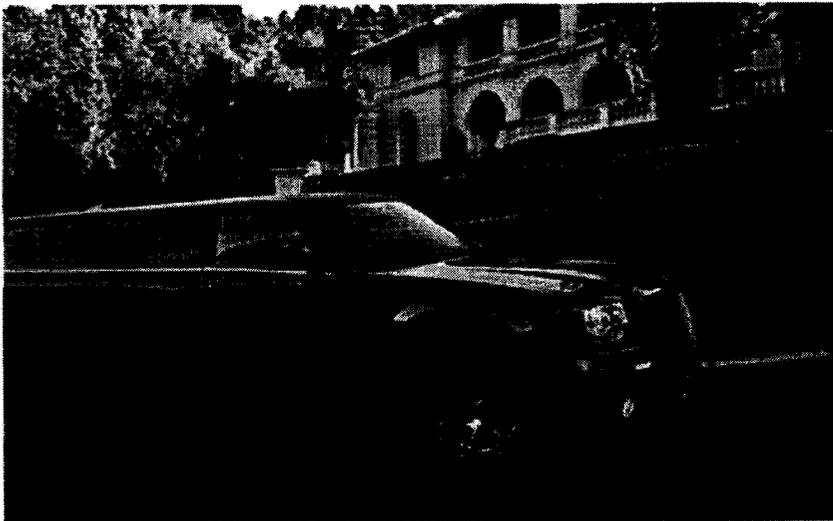

Ramin Pourmohamad

EXHIBIT 1

Arrange limo service effortlessly. Search Limos.com to access the world's best limousine services, who compete to earn your business. Compare instant quotes and reserve the perfect limo service for you.

- [Limo Operators](#)
- [Help](#)

- [Home](#)
- [Special Occasions](#)
- [Limos 101](#)
- [Reviews](#)



Search. Quote. Ride.

Arrange limo service effortlessly. Compare free quotes from the world's best limo services, who

compete to earn your business. Reserve the perfect limo rental for you.

Find the perfect limo for your trip

Type of service

Passengers (max)

Date of service mm/dd/yyyy

Time

Pick-up address

Optional: select preferred vehicles

- Luxury Sedan & SUV
- Stretch Limo & SUV

- Van, Mini/Party-Bus & MotorCoach
- Antique & Classic

Choose more vehicle types

Find limo services for any occasion

- [Airport](#)
- [Weddings](#)
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Top Cities for Limousine Rentals:

- [Albuquerque Limousines](#)
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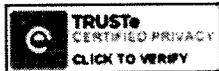
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Flight Status

Before reserving a limo service to or from the airport, check flight arrival or departure time. List of major airlines online flight status information.

Limousine for Prom

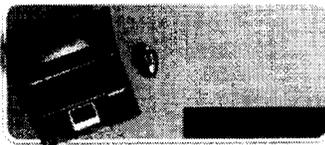
The choice of a limousine is a companion choice to the dress that will be worn this year. To amplify the statement made by the dress selection a limousine often remains an important choice for the couple.

Avoid no show charge

What to do when you cannot locate your limousine service or would like to cancel the limo reservation without beeing charged for non show fee by the limo company.

Reserving a limo

Reserving a limo sounds easy but it needs to be planned a head of time for smooth pickup and to avoid extra fees.



Looking for car service or limo company from or to the airport?

Car Service Directory provide you a complete list of all ground transportation, limo service and airport shuttle broken down by state and city in the US. Our limo directory lists more than 6,000 companies listed for your convenience with detailed information and map location so you can plan your trip and choose the right limo service near you. Choosing car service company close to your origin or destination will reduce the fare and get to you on time since the drivers are familiar with the

area and know how to avoid rush hour traffic better than drivers from distance company

View All Companies by City & State

Searching for limo service or airport service is easy. For your convenient we listed each company with contact information, map, and review to help you find the best service. We listed some shortcuts to companies in major cities.

- Car Service in New York, NY
- Car Service in Mirnai, Florida
- Car Service in Orlando Florida
- Car Service in Los Angeles CA
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- Brite Limousine Intl
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- Town Car Limousine Service
- Tri-State Personal Touch Limo
- Van Club Intl

United States ▶ New York ▶ New York ▶ **Platinum Car Corp**

Platinum Car Corp

Company Name: **Platinum Car Corp**
 Address: **163 8th Ave**
 City: **New York**
 State: **NY**
 ZipCode: **10011**
 Telephone: **(212) 243-8900**
 Service Type: Taxi
 Limo

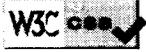


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Capitol Limousine

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Platinum Car Corporation

CONTACT INFO

Address: 163 8 Av, New York, New York 10011

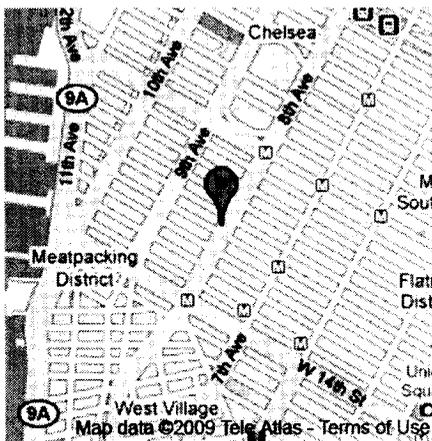
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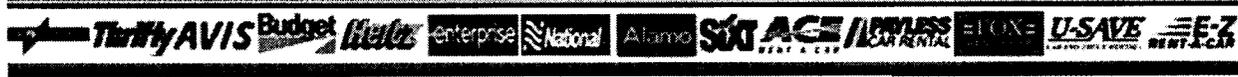
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Select Location:

(Airport code, city name, or zip code)

Return at different location

Pick-Up Date:

Aug 13 10:00 AM

Drop-Off Date:

Aug 16 10:00 AM

Best Rates Shown Today

Thursday, August 6, 2009

Updated Hourly

Airport

Rate*

Pickup/Dropoff

SAT

\$11.99/Day

Sep 17-Sep 20

FLL

\$12.78/Day

Aug 29-Aug 31

MCI

\$12.90/Day

Aug 27-Aug 31

SDF

\$14.35/Day

Aug 27-Aug 31

BHM

\$14.66/Day

Aug 21-Aug 23

SGF

\$14.88/Day

Aug 28-Aug 30

MHT

\$14.99/Day

Nov 05-Nov 09

CLD
\$15.36/Day
Sep 05-Sep 08
TUS
\$16.05/Day
Aug 14-Aug 16
LAX
\$16.15/Day
Sep 02-Sep 06
ELP
\$16.35/Day
Dec 18-Dec 21
GEG
\$16.45/Day
Sep 03-Sep 07
MGW
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pick-up date/time

7 Aug - 2009 noon

return date/time

8 Aug - 2009 noon

pick-up location

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more options

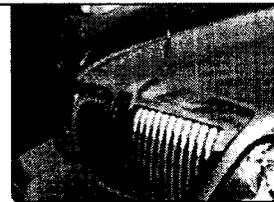
one way, offer code, customer ID...

continue

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Everything you need to book your rental.

In Summary: Need to rent a car? Whether you want to make or cancel a reservation or review our policies, you've come to the right place! Or, if it's a moving truck you need, go to budgettruck.com.



Make a Car Reservation

Renting for business or pleasure is easy! Start your reservation by entering your location in the "pick-up location" field at left. Either enter your three-digit airport code or, if you're not picking up at an airport or don't know the code, just enter your desired pick-up city, state, zip or country. Then, enter your rental dates and times — and click "continue" to find locations, available cars, and rates.

Car in the shop? Relax — and let Budget help manage your car replacement rental needs. Whether an insurance company is covering the rental or you're paying out of pocket, you'll enjoy special discounted rates. If an insurance company is involved, we'll directly bill them for the rental, giving you one less thing to worry about. Simply [reserve your replacement vehicle online](#) and we'll do the rest!

Common Questions

What's a BCD? What's a Coupon Code and where can I find one? What's a RapidRez Number? [Common questions](#) is the place to find these and other answers to your questions.

Find a Location

Need to find the most convenient rental location? Want to browse all Budget locations in a city, state or zip code? Our [location finder](#) can help. Just enter your location city, state, zip or country, rental dates and times in the fields at left, and we'll find the Budget location nearest your destination!

Already Have a Reservation?

You'll need your confirmation number and last name to change a reservation. [View, change or cancel your business or leisure reservation.](#)
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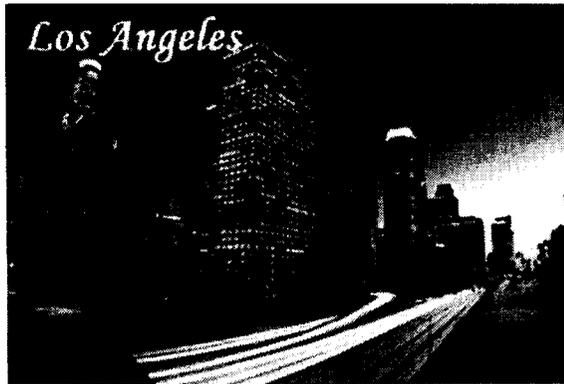


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Just sign up for the car you want, now, and when you arrive, in just minutes you'll be cruising the coast. Start your adventure by hitting the beach! With tons of shoreline to choose from, you can't go wrong – but if you want some world-class people watching to boot, Venice Beach should definitely be on the agenda. When the sun has set, head inland to one of the cities world-famous restaurants, dance the night away in Downtown or cruise up Mulholland Drive for one of the best views of the city.

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 Noon
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Pick-up Date: Aug 07, 2009 09:00

Return Date: Aug 08, 2009 09:00

Car: Show all types

Promo #: Corporate #: Blue Chip #:

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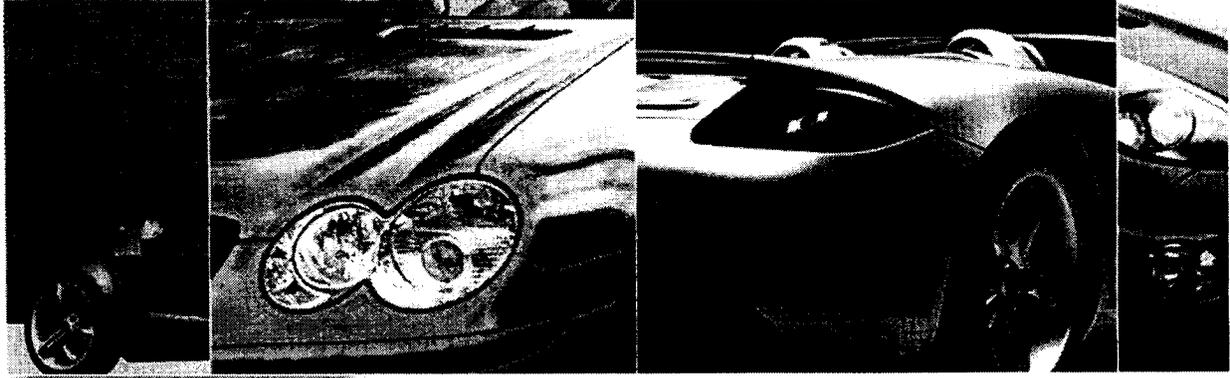
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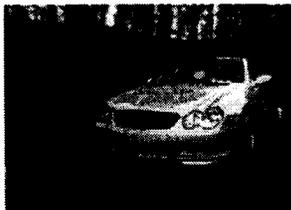
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