

ESTTA Tracking number: **ESTTA365489**

Filing date: **08/27/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77411069
Applicant	Ron Jon Surf Shop of Fla., Inc.

Notice of Appeal

Notice is hereby given that Ron Jon Surf Shop of Fla., Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77411069.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 006.
All goods and services in the class are appealed, namely: Metal key chains
- Class 009.
All goods and services in the class are appealed, namely: decorative magnets, sunglasses and cases therefor
- Class 018.
All goods and services in the class are appealed, namely: Beach bags, tote bags, back packs, cinch sacks, ruck sacks, and book bags
- Class 025.
All goods and services in the class are appealed, namely: Men's, women's and children's clothing and sportswear namely, sweatshirts, sweat pants, sweat shorts, shirts, bathing suits, dresses, blouses, skirts, beach cover-ups, sandals, socks, headbands, caps, hats, visors, wet suits, jackets and ponchos
- Class 035.
All goods and services in the class are appealed, namely: Retail gift shop services and on-line retail gift shop services featuring clothing and accessories; beach and surf gear; sporting and recreational goods, equipment and accessories; toys and games; household goods; stationery products, greeting cards, postcards, note cards, books and publications, posters, calendars, planners, journals; and novelty and souvenir items and gifts

Respectfully submitted,

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08/27/2010

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UNITED STATES

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