

ESTTA Tracking number: **ESTTA235700**

Filing date: **09/10/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Strategic Coach Inc.
Application Serial Number:	77403826
Application Filing Date:	02/22/2008
Mark:	FRONT STAGE/BACK STAGE MODEL
Date of Publication	07/15/2008

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Nielsen Business Media, Inc., 770 Broadway, 7th Floor, New York, NY 10003, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/13/2008. Nielsen Business Media, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/12/2008.

Respectfully submitted,
/GSW-TV/
09/10/2008

Gene S. Winter

St. Onge Steward Johnston & Reens

986 Bedford Street

Stamford, CT 06905

UNITED STATES

tvoloshchuk@ssjr.com

203-324-6155