

ESTTA Tracking number: **ESTTA229987**

Filing date: **08/12/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Strategic Coach Inc.
Application Serial Number:	77403826
Application Filing Date:	02/22/2008
Mark:	FRONT STAGE/BACK STAGE MODEL
Date of Publication	07/15/2008

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Nielsen Business Media, Inc., 770 Broadway, 7th Floor, New York, NY 10003, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 08/14/2008. Nielsen Business Media, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/13/2008.

Respectfully submitted,

/GSW-TV/

08/12/2008

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