

ESTTA Tracking number: **ESTTA233505**

Filing date: **08/28/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Esprit De Corps LLC</b>
Application Serial Number:	<b>77389986</b>
Application Filing Date:	<b>02/06/2008</b>
Mark:	<b>NATURAL BORN COSMETICS</b>
Date of Publication	<b>07/29/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, adidas AG, Adi-Dassler Strasse 1-2, Herzogenaurach, D-91074, GERMANY, a Joint Stock Company, organized under the laws of Germany, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/28/2008. adidas AG respectfully requests that the time period within which to file an opposition be extended until 11/26/2008.

Respectfully submitted,  
/J287-588-CS/  
08/28/2008

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