

ESTTA Tracking number: **ESTTA224558**

Filing date: **07/16/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Animation Investment, Inc.</b>
Application Serial Number:	<b>77388869</b>
Application Filing Date:	<b>02/05/2008</b>
Mark:	<b>ANIMAX</b>
Date of Publication	<b>06/17/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Home Box Office, Inc., 1100 Avenue of the Americas, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/17/2008. Home Box Office, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/15/2008.

Respectfully submitted,

/Douglas N. Masters/

07/16/2008

**Douglas N. Masters**

**LOEB & LOEB LLP**

**321 N. Clark St., Suite 2300**

**Chicago, IL 60610**

**UNITED STATES**

**chicagopto@loeb.com, dmasters@loeb.com, sceresnie@loeb.com, aocasio@loeb.com**

**312-464-3100**