

ESTTA Tracking number: **ESTTA229305**

Filing date: **08/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	WEPLAY, INC.
Application Serial Number:	77374069
Application Filing Date:	01/17/2008
Mark:	WEPLAY
Date of Publication	06/17/2008

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, wePlaytv.com Company, 350 Crown Point Circle, Suite 225, Grass Valley, CA 95945, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- *Potential opposer has written Applicant to initiate discussions regarding possible resolution of the potential opposition and to gather further information to investigate the claim. Potential opposer is awaiting word from Applicant*

The time within which to file a notice of opposition is set to expire on 08/16/2008. wePlaytv.com Company respectfully requests that the time period within which to file an opposition be extended until 10/15/2008.

Respectfully submitted,
/John P. Yung/
08/08/2008

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