

ESTTA Tracking number: **ESTTA316325**

Filing date: **11/11/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Interserve, Inc.
Application Serial Number:	77358572
Application Filing Date:	12/21/2007
Mark:	CRUNCH
Date of Publication	10/13/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Crunch IP Holdings, LLC, 22 West 22nd Street, 3rd Floor, New York, NY 10011, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/12/2009. Crunch IP Holdings, LLC respectfully requests that the time period within which to file an opposition be extended until 02/10/2010.

Respectfully submitted,

/MSchwimmer/

11/11/2009

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