

ESTTA Tracking number: **ESTTA210038**

Filing date: **05/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Brillyant, Inc.
Application Serial Number:	77349418
Application Filing Date:	12/11/2007
Mark:	BRILLYANT BE WATER SMART
Date of Publication	05/06/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Energy Brands Inc. d/b/a Glaceau, 17-20 Whitestone Expressway, Whitestone, NY 11357, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/05/2008. Energy Brands Inc. d/b/a Glaceau respectfully requests that the time period within which to file an opposition be extended until 09/03/2008.

Respectfully submitted,
/S. Zev Parnass/
05/08/2008

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