

PTO Form 1930 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 4/30/2009)

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	77348591
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 110
<b>MARK SECTION (no change)</b>	
<b>EVIDENCE SECTION</b>	
<b>EVIDENCE FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	http://tgate/PDF/RFR/2009/07/22/20090722231554899243-77348591-003_001/evi_7025525586-231112608_.p_Dobbs_New_York_Request_for_Reconsideration.pdf
<b>CONVERTED PDF FILE(S) (5 pages)</b>	<u>\\TICRS\EXPORT\IMAGEOUT\773\485\77348591\xml1\RFR002.JPG</u>
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<b>CONVERTED PDF FILE(S) (13 pages)</b>	<u>\\TICRS\EXPORT\IMAGEOUT\773\485\77348591\xml1\RFR007.JPG</u>
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<b>CONVERTED PDF FILE(S) (10 pages)</b>	<u>\\TICRS\EXPORT7\IMAGEOUT7\773\485\77348591\xml1\RFR0020.JPG</u>
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DESCRIPTION OF EVIDENCE FILE	a written request for reconsideration, together with two evidentiary exhibits, labeled Attachment A and Attachment B
<b>SIGNATURE SECTION</b>	
RESPONSE SIGNATURE	/ggmark/
SIGNATORY'S NAME	Gregory H. Guillot
SIGNATORY'S POSITION	Attorney of Record, Texas Bar Member
DATE SIGNED	07/22/2009
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Wed Jul 22 23:15:54 EDT 2009
TEAS STAMP	USPTO/RFR-70.255.255.86-2 0090722231554899243-77348 591-430422a26fe9a3d5a26c3 d9d91fbc0475b-N/A-N/A-200 90722231112608904

PTO Form 1930 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 4/30/2009)

### Request for Reconsideration after Final Action

#### To the Commissioner for Trademarks:

Application serial no. **77348591** has been amended as follows:

#### EVIDENCE

Evidence in the nature of a written request for reconsideration, together with two evidentiary exhibits, labeled Attachment A and Attachment B has been attached.

#### Original PDF file:

[http://tgate/PDF/RFR/2009/07/22/20090722231554899243-77348591-003\\_001/evi\\_7025525586-](http://tgate/PDF/RFR/2009/07/22/20090722231554899243-77348591-003_001/evi_7025525586-)

231112608\_p\_Dobbs\_New\_York\_Request\_for\_Reconsideration.pdf

**Converted PDF file(s)** (5 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

**Original PDF file:**

[http://tgate/PDF/RFR/2009/07/22/20090722231554899243-77348591-003\\_002/evi\\_7025525586-231112608\\_Attachment\\_A\\_Dobbs\\_OA\\_Response.pdf](http://tgate/PDF/RFR/2009/07/22/20090722231554899243-77348591-003_002/evi_7025525586-231112608_Attachment_A_Dobbs_OA_Response.pdf)

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Evidence-1

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Evidence-6

Evidence-7

Evidence-8

Evidence-9

Evidence-10

Evidence-11

Evidence-12

Evidence-13

**Original PDF file:**

[http://tgate/PDF/RFR/2009/07/22/20090722231554899243-77348591-003\\_003/evi\\_7025525586-231112608\\_Attachment\\_B\\_Dobbs\\_OA\\_Response.pdf](http://tgate/PDF/RFR/2009/07/22/20090722231554899243-77348591-003_003/evi_7025525586-231112608_Attachment_B_Dobbs_OA_Response.pdf)

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Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

Evidence-8

Evidence-9

Evidence-10

## **SIGNATURE(S)**

### **Request for Reconsideration Signature**

Signature: /ggmark/ Date: 07/22/2009

Signatory's Name: Gregory H. Guillot

Signatory's Position: Attorney of Record, Texas Bar Member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute

power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77348591  
Internet Transmission Date: Wed Jul 22 23:15:54 EDT 2009  
TEAS Stamp: USPTO/RFR-70.255.255.86-2009072223155489  
9243-77348591-430422a26fe9a3d5a26c3d9d91  
fbc0475b-N/A-N/A-20090722231112608904

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK EXAMINING OPERATION

In re Application of:

RHE HATCO, INC.

Serial No. 77/348,591

Filed: December 11, 2007

Mark: D DOBBS DOBBS FIFTH  
AVENUE NEW YORK NEW  
YORK'S LEADING  
HATTERS (PLUS DESIGN)

Trademark Law Office: 110

Dezmona J. Mizelle-Howard, Esq.

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22314-1451

**REQUEST FOR RECONSIDERATION UNDER RULE 2.64(b)**

Sir:

Through an *Office Action* mailed on January 22, 2009 in the above-identified Application, the Examiner made final her refusal to register Applicant's mark, under Section 2(a) of the *Lanham Act* [15 U.S.C. § 1052(a)], on grounds that the mark consists of geographically deceptive matter in relation to the identified goods. *Action No. 2* at 1. Applicant respectfully requests reconsideration of this refusal, under 37 C.F.R. § 2.64(b), while advising that Applicant has appealed the refusal to the Trademark Trial and Appeal Board, under 15 U.S.C. § 1070 and 37 C.F.R. § 2.141. Pursuant to TMEP § 715.04, Applicant has asked the Board to suspend proceedings on the appeal pending the Examiner's action on this request, and Applicant remains hopeful that these issues can be resolved without the need for Board intervention. In support whereof, the following is shown:

## REMARKS

As discussed with the Examiner following her Final Refusal to register Applicant's mark, this case presents a unique issue in construing the post-NAFTA examination standards for a composite mark which has been in use, and acquired distinctiveness, seventy years prior to the *NAFTA Implementation Act*, and which was originally owned by a business located on Fifth Avenue in New York, but was subsequently acquired by a company located elsewhere. The composite mark includes, among its components, a geographic term that was descriptive when use of the mark began, acquired distinctiveness thereafter, and now no longer possesses *geographically* descriptive qualities, because the company that originated the mark was sold years ago, and the current owner is in a different location. However, the mark is not geographically *deceptive*, because it accurately reflects the historical origin and heritage of Applicant's goods, and their manufacturer; long ago acquired strong secondary meaning with respect to both; and, is irrelevant to consumer purchasing decisions, except to the extent that it serves as part of Applicant's mark, and identifies Applicant and its goods.

Specifically, the applied-for mark is the logo and crest for Applicant's family of famous "DOBBS" marks, as applied to the inside liner of "hats and caps," as shown in the specimen filed with the Application, in the same form employed by Applicant and its predecessors since 1922.

As argued in Applicant's response to the Examiner's first refusal, the primary significance of the composite mark is not geographic – the primary, dominant, component is "DOBBS," which has been an established, world-famous brand for headwear since 1908, and has been recognized as a famous mark for the goods listed in the Application, as a matter of law, since 1933, as illustrated by the legal decision reproduced in *Exhibit 1* of Applicant's first response. This same material, along with evidence in *Exhibit 4* and *Exhibit 2* of Applicant's first response, shows that the owner of the

mark was then located in New York (on Fifth Avenue), and further evidence of this historic connection between the mark, its proprietor, and New York, is attached to this request for reconsideration as *Attachment A*. As also shown in *Attachment A*, goods bearing the mark have adorned the heads of numerous celebrities, including Bob Hope, Will Rogers, the actors in *Dynasty*, Walt Frazier (of the New York Nicks), and Harrison Ford, and are treasured, not because of geographic misrepresentation, but due to the quality of Applicant's goods, their reputation, and the goodwill long associated therewith. Thus, not only is the primary significance of the mark non-geographic, and immaterial to consumers' purchasing decisions, but in fact, Applicant's goods do "originate" from the named location, in a very real, historical sense, and Applicant's goods continue to reflect this heritage, and continue to be sold and promoted in New York, as evidenced by articles in *Attachment A*. See TMEP § 1210.03; *Fred Hayman Beverly Hills Inc. v. Jacques Bernier Inc.*, 38 USPQ2d 1691 (TTAB 1996). Moreover, this heritage is all that remains of New York hatters, as there is no present goods-place association between headwear and New York – all major hat manufacturers left New York many years ago, and of these, Applicant's DOBBS brand was among the most famous – rendering it more connected to the place named in the questioned verbiage than almost any other brand. Evidence of this lack of a true goods-place association was included in Applicant's first response as *Exhibit 5*, at p. 1. Additional evidence for this proposition is included in the July 1990 article from *Business First – Buffalo*, appearing in *Attachment A* hereto, which states, dispositively, that there is no longer such an association.

Finally, it is worth noting that Applicant holds other registrations for its DOBBS family of marks, including an incontestable registration which incorporates the same "New York" reference, as shown in the true copies of these registrations appended hereto as *Attachment B*. Also included

in *Attachment B* is a true copy of the assignment record for one of these registrations, illustrating how the ownership of these marks has changed hands over the years, through a series of mergers and acquisitions.

Applicant is the true successor of the original DOBBS of 1908, located on Fifth Avenue in New York. It would be manifestly unjust if the Office could strip a trademark owner of its long-established, federal, trademark rights, by refusing to protect a mark otherwise wholly eligible for registration simply because the owner has relocated, or assigned his mark, and the associated goodwill, to a third-party, in another state – a party which likely acquired the business, in large part, due to the goodwill associated with the mark. It would also be arbitrary and unjust for the Office to continue to recognize the incontestability of Applicant's similar and prior registered marks, while refusing registration to the present one, which has been in use longer than any other DOBBS mark registered to Applicant, and was not registered previously due to mere oversight. Moreover, upon information and belief, the Office has never done this – the present case is distinguishable from cases in which there is no association whatsoever between the Applicant and the alleged geographic location.

Finally, Applicant notes that certain of the Office's prior decisions and standards in this area were criticized and stricken in *In re Spirits International, N.V.*, 563 F.3d 1347 (Fed. Cir. 2009), as the Board was permitting refusals to register allegedly geographically deceptive marks under Section 2(a), even when it was not established that the geographic deception would materially influence the purchasing decisions of a substantial number of consumers, and reconsideration of the present refusal is justified under the standards set forth in this case, which had not yet issued when the Examiner finally refused registration of Applicant's mark. In the present case, Applicant submits that the

Examiner has not met, and cannot meet, her burden under this standard, as the Examiner has failed to establish that the allegedly geographically descriptive term, rather than Applicant's world-famous DOBBS mark, is likely to serve as a material inducement for a single consumer purchase, because the Examiner has not established a present goods-place association, or that the significance of Applicant's composite mark is primarily geographically deceptive..

IN VIEW OF THE ABOVE, Applicant respectfully requests that the Examiner reconsider her final refusal to register Applicant's mark, and allow the Application for publication.

**Attachment A**

**Historical Connection between the Mark and New York**

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**shop by seasons**

- Straw / Summer
- Felt / Winter
- Leather Hats
- Western Hats
- Pork Pie Hats
- Fedora / Trilby
- Ivy / Golf Caps
- Newsboy Caps
- Baseball / Skull

**shop by brands**

- Kangol Hats
- Stetson Hats
- Bailey Hats
- Dobbs Hats
- Christys' Hats
- Dorfman Hats
- Beaver Brand
- Henschel Hats
- Goorin Brothers
- Block Headwear
- Other Hats / Caps

**shop by styles**

- Fedora / Trilby
- Derby / Bowler
- Homburg Hats
- Pork Pie Hats
- Western Hats
- Bucket / Beret
- Ivy / Golf Caps
- Newsboy Caps
- Baseball / Skull
- Extra-Large Hats
- Other Hats / Caps



**DOBBS**

Dobbs Hats have been around for many decades and are legendary for their classic style and impeccable quality. The history of Dobbs dates back to the 1930's when the company name was Hat Corp. of America and they were located at 417 Fifth Avenue, New York.

Dobbs hats are worn by those who seek only the finest in classic straw and felt hats. Today, the Dobbs label and name continues to represent the finest quality men's classic felt and straw dress hats. Dobbs is also proud to carry on the tradition of making most of their classic hats only in the USA.

 <p><b>Dobbs - "Winner - Florentine Milan Straw Fedora Hat" ...NEW '09!</b> \$89.99</p>	 <p><b>Dobbs - "The Fader - Florentine Milan Straw Porkpie Hat" ...NEW '09!</b> \$89.99</p>	 <p><b>Dobbs - "Boubon St. - Florentine Milan Straw Porkpie" ...NEW '09!</b> \$89.99</p>
 <p><b>Dobbs - "Oasis - Deluxe Mello Shantung Straw Fedora" ...NEW '09!</b> \$99.99</p>	 <p><b>Dobbs - "Prosper - Tuscan Milan Straw Center Crease" ...NEW '09!</b> \$69.99</p>	 <p><b>Dobbs - "Barbados - Fine Twisted Cord Straw Gambler" ...NEW '09!</b> \$49.99</p>
 <p><b>Dobbs - "Ripper - Milan Straw Porkpie Hat"</b> \$69.99</p>	 <p><b>Dobbs - "Show Biz - Milan Straw Fedora Hat"</b> \$69.99</p>	 <p><b>Dobbs - "Breton - Milan Straw Fedora Hat"</b> \$89.99</p>
 <p><b>Dobbs - "Naples - Milan Straw Fedora Hat"</b> \$89.99</p>	 <p><b>Dobbs - "Bellagio - Milan Straw Fedora Hat"</b> \$89.99</p>	 <p><b>Dobbs - "Carleton - Milan Straw Fedora Hat"</b> \$89.99</p>



FOCUS - 1 of 3 DOCUMENTS

Copyright 2000 The Daily Oklahoman  
Daily Oklahoman (Oklahoma City, OK)

April 13, 2000, Thursday CITY EDITION

**SECTION:** NEWS;

**LENGTH:** 427 words

**HEADLINE:** Will Rogers items found Straw hat is highlight of discovered artifacts

**BYLINE:** Don Diehl, State Correspondent

**DATELINE:** CLAREMORE

**BODY:**

Just when the folks at Will Rogers Museum thought they had located every possible surviving artifact from the life of the famous Oklahoman, a summer hat the cowboy philosopher wore during talks "back East" has shown up.

The find was almost an afterthought.

Joe Carter with the Will Rogers Trust had been summoned to Tucson, Ariz., by Clem Rogers, the adopted son of Will Rogers Jr., to look at a box of documents he had run across while going through some of his father's things.

The documents themselves are quite a find. They include hand-written notes and edit marks made by the senior Rogers on his typed newspaper columns, speeches, movie scripts and book manuscripts. One folder is full of telegrams Rogers sent from all around the world.

"This is like finding a treasure," Carter said. "We're just now going through the folders. It's a slow process. These papers are old. No telling what all we have when we open them up to the scholars."

Seeing Carter's excitement over the box of discovered documents, Rogers told Carter, "I have something else you might want." That's when he brought out the hat.

"I sure do," said Carter, recognizing it as the one in a photograph and later a painting at the museum.

Will Rogers items found Straw hat is highlight of discovered artifacts Daily Oklahoman (Oklahoma City, OK) April 13, 2000, Thursday

This one is not the common, more western-style Stetson that often sat cocked back on Will's head above a forehead curl and toothy grin. It's a flat-rimmed straw, summer hat.

Inside the brim are the initials W.R. and the right hat size, 7 3/8. Also inside the hat is evidence that Rogers apparently purchased it from Adams Bros. in Chicago. The hat was manufactured by Dobbs Fifth Avenue in New York and had the recommended sale price of \$ 3.50.

The museum has a painting by artist Frank Szasz that depicts Will Rogers wearing the hat .

Carter said that the hat was a favorite of Rogers' wife, Betty, and daughter, Mary.

"It really is a rare find," Carter said. "We had no idea it existed." He estimates that auction houses could have gotten more than \$ 100,000 for it when the Will Rogers Follies was on Broadway.

But this hat is not for sale. It will be displayed at the museum along with less than half a dozen other hats and only two suits of clothes belonging to the actor, writer and commentator.

Most of Rogers' clothing was given to charities after his death.

The only other clothing includes a couple pairs of western boots, chaps, the half-dozen Stetsons and the suit Rogers was wearing when he and Wiley Post died in an Alaskan plane crash, Aug. 15, 1935.

**GRAPHIC:** Joe Carter of the Will Rogers Trust poses in Rogers' famous hat in front of the Frank Szasz painting at the Claremore museum. Carter, who resembles the famous Oklahoman, said the hat's existence was unknown to the museum until recently. - STAFF PHOTO BY DON DIEHL

**LOAD-DATE:** April 14, 2000



FOCUS - 7 of 9 DOCUMENTS

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Retail Store Image

April, 1997

**SECTION:** Pg. 65 ISSN: 1047-8841

**ACC-NO:** 06878320

**LENGTH:** 230 words

**HEADLINE:** Project Profile

**BODY:**

Dobbs Clothiers

Client: Dobbs Clothiers is a new retail venture started by Bill Dobbs (the great-grandson of H. DeWitt Dobbs, who founded Dobbs Hats in 1927). Dobbs Hats was known worldwide in its day, with a flagship store on Madison Avenue in New York City.

Bill Dobbs previously had eight years in a senior position with Brooks Brothers, NYC, and most recently was a merchandising manager/buyer with Federated Department Stores.

Project: Design a Main Street-type store, located at 108 Forest Avenue in Locust Valley, Long Island, N.Y. (an upscale and traditional community).

Objectives: Formulate a retail imaging program embodying the tradition of Dobbs Hats as well as the conservative fine men's clothing and accessories on display. Complete the planning, merchandising, design, construction documents, and packaging design in a fast-tracked, five-week schedule, on a limited budget.

Solution: Put together a simple, yet traditional and stylish, shop environment appealing to the Locust Valley customer. The design employs taupe-colored wood fixturing at the perimeters, with a darker walnut finish for the freestanding units. Fine moldings, brass appointments, grasscloths and historic visual details create a soothing and understated shopping environment. Horst Design created a tasteful packaging in a traditional Nantucket red, recalled at the curved feature wall for dress shirts.

**LOAD-DATE:** May 21, 1997



FOCUS - 8 of 9 DOCUMENTS

Copyright 1990 UMI Inc.;  
Copyright Business First of Buffalo, Inc. 1990;  
Business Dateline;  
Business First-Buffalo

July 16, 1990

**SECTION:** Vol 6; No 39; Sec 1; pg 1

**LENGTH:** 1202 words

**HEADLINE:** Fashionable Men Say Hats Off to a Heady East Side Business

**BYLINE:** Annemarie Wess

**DATELINE:** Buffalo; NY; US

**BODY:**

If Gary Witkowski became the electrician he was trained to be, he would be wiring houses as one of the country's 542,265 electricians.

If he turned to law enforcement, the area in which he got an associate's degree, he'd be wearing a badge with 485,566 other police officers in the nation.

But Witkowski decided to hand make men's chapeaus for a living six months ago and became one of only 27 custom hatters in the United States.

The 34-year-old native of Buffalo's East Side juggles a steady walk-in trade and about 25 special orders at any time in his The Custom Hatter Inc. store on Broadway at Mohr Street. His craft is so unique and his style so precise, he has been commissioned by Hollywood film makers, New York stage play producers, wardrobe companies, fashion magazines and hat fanciers from Montreal to Hawaii to create or repair their unique head wear.

"What he's doing is a distinct art," said Richard Wolf, president of Canada Dry Potomac Corp. in Maryland. Wolf recently sent Witkowski a pair of antique riding derbies, thought to be at least 100 years old, to clean and refurbish.

"People don't repair or resize hats. I called some hatters in New York City to see if they had ability to repair the hunting derbies," Wolf said. "I couldn't find anybody. I spoke to several tack shops and shops that sold riding clothes and I couldn't find anybody who did it."

Witkowski became dedicated to the vocation about 15 years ago as a hat salesman for Peller & Mure, an upscale men's clothing store in Buffalo. He sold a dozen his first day.

"I figured if I was going to be the best, I might as well go all the way," said Witkowski, who does business as Gary White. Going all the way meant studying hats, their textures, styles, how they're made and how they're cleaned. While studying, Witkowski became a head buyer for Peller & Mure, traveling to New York City and making connections with

Fashionable Men Say Hats Off to a Heady East Side Business Business First-Buffalo July 16, 1990

major hat companies such as Stetson and Dobbs.

Beginning to feel he had outlasted the hat buyer title, Witkowski asked his contacts in the hat industry about the need for hat renovations and finding a teacher who could pass along the skill. He soon became a student of a 90-year-old hatter in Massachusetts, who gave him classes putting new life into old hats during Witkowski's vacations and holidays.

"He interviewed me first. If I didn't have it in my blood, he never would have taught me," Witkowski said. "In five or six minutes you can tell if someone really wants to learn about hats, or wants to make a fast buck."

At the same time, he started collecting hat-making machinery from manufacturers that were going out of business or widows of hatters who still had their husbands' business supplies in storage. Some of the machines he uses to make hats are 25 to 75 years old and weigh up to 1,000 pounds. The blocker he uses to initially give a hat its shape is one of 70 in the country.

Witkowski creates a hat in 36 steps that can take a couple hours to a couple days, depending on material and design. The results of his labors are usually fedoras and cowboy hats and designs somewhere in-between, running from \$ 80 to \$ 400 per hat.

Customers can choose from his stock of 3,500 hat bodies -- floppy hat forms that appear to have been someone's favorite hat forgotten in the back of the closet for some time. The hat bodies are new, however, and imported from Poland, Czechoslovakia, Hungary and Portugal. They're made of mink, beaver, muskrat, nutria, angora, rabbit and wild hare and come in 114 colors.

Witkowski works alone, taking a raw hat form through several steps bringing it closer to a high-style headpiece, with a smooth feel and a dapper snap to the brim. Much of what he does requires both machine attention and finishing touches by hand, which includes treating the hat with chemical powders and sanding to give it a smooth, soft feel.

"I'm a perfectionist. A good hatter won't rely on machines to do all the work," he said. And he added, "I try not to rush my work. When you rush that's when you make mistakes."

Witkowski said he would like to take on an apprentice eventually, but that person has to have hats in his heart.

"It's been my thing ever since I got into this that I would teach somebody," Witkowski said. "Since I opened here, I must have had 50 people tell me, 'You've got to teach me.' It's a dirty job, no one wants to get their hands dirty."

His attention to detail has been recognized by GQ, the men's fashion magazine, which is considering using Witkowski's creations in its fall spread.

"It's a very special craft making hats," said Sean McGee, associate fashion editor for GQ. "Anything that takes time and detail and precise handiwork, young people aren't going into something like that."

Though there was a lull in the men's hat market during the 1960s and '70s, GQ has stuck by the wear and is pleased more men are taking an interest.

"GQ really believes in hats. It's a great accessory for a complete business wardrobe," McGee said. "I just saw Dick Tracy last week and I wonder if that is going to influence more people to wear hats. As men pay more attention to the way they dress, they'll wear hats more."

Sandy Schwander of Buffalo dropped into the Custom Hatter on a word-of-mouth recommendation. He was impressed.

"To get your hats cleaned and blocked properly, you have to send it back to the manufacturer. And I bet they turn

## Fashionable Men Say Hats Off to a Heady East Side Business Business First-Buffalo July 16, 1990

around and send it to him," he said. "It's nice to have someone right around the corner who can do this. Hats are expensive. And when they get dirty you want someone who knows what the hell they're doing."

Witkowski said economics and family ties influenced his location on the city's East Side where the rents were lower than downtown. So he planted himself in the neighborhood where he grew up and is familiar with the people.

His next step, once he is financially able, is a retail outlet in downtown Buffalo and eventually a hat manufacturing plant in the city, which could be the first on the East Coast.

"My heart is in Buffalo. It's the people in Buffalo who built me so I want to give something back. Sounds corny, doesn't it? But that's the truth," Witkowski said.

Mark Baum, manager of Worth & Worth, a ritzy men's hat and accessory store in Manhattan, confirmed that there are no hatters in New York City. He said custom hats, with a particular crown shape and special-ordered brim width, can give the fashion-conscious male a finished, unique look.

"Hats change your appearance more than anything else because it sits right over your face. People are conscious of how a hat looks on them more than any other article of clothing," he said. "A quarter-inch difference in a brim is noticeable. People who have been wearing hats a long time are more savvy but even the first time wearers can tell."

Witkowski never wears the same hat twice. And that's the secret to his salesmanship. He'll whip up a model to match an outfit or a particular look and wear it on the town like a businessman would carry cards in his breast pocket. If people ask where he got the hat, he'll tell them.

"There's something about sales. When you push yourself on people, it turns them off," Witkowski said.

**GRAPHIC:** Personal portrait

**UMI-ACC-NO:** 9034958

**LOAD-DATE:** October 15, 1995



175 of 186 DOCUMENTS

Copyright 1985 Little Rock Newspapers, Inc.  
Arkansas Democrat-Gazette (Little Rock, AR)

June 15, 1985, Saturday

LENGTH: 792 words KAREN KNUTSON

BYLINE: KAREN KNUTSON

BODY:

PORT CHESTER, N. Y. A touch of glamour was in attendance at the semi-annual press preview of fall fashions held recently in Port Chester by the Men's Fashion Association. Nolan Miller, the renowned television and film costume designer and couturier who clothes the bewitching beauties seen on "Dynasty," dropped in to discuss his work and the Nolan Miller Dynasty TV Series Collection, which recently has added a line of hats being made by Dobbs.

"I'm proud and happy to be a part of the fashion revolution, which I feel "Dynasty" has had a part in," he told the audience, made up of fashion editors from across the country. "The characters all are wealthy, handsome and have style. Licensees such as After Six formalwear and Dobbs hats are capturing the elegance, the glamour of "Dynasty." The Dynasty collection of hats by Dobbs has a hat I'm proud and happy to be a part of the fashion revolution, which I feel "Dynasty" has had a part in. Nolan Miller for every occasion. We'll be using them in the new show, "The Colbys," starring John James. Hats are great on "Dynasty" stars Dianne Carroll and Linda Evans. I never thought a costume was complete without a hat. And now, with hats being worn by Princess Diana and Alexis played by Joan Collins, it's amazing how many women are wearing hats now."

Many celebrities

Miller is more than familiar with glamour, as he's designed on- and off-screen attire for such celebrities as Elizabeth Taylor, Barbara Stanwyck, ("she's been my favorite for nearly 30 years," he said) Jaclyn Smith, Jane Wyman, Lana Turner, Susanne Pleshette, Dyan Cannon, Donna Mills, Yvette Mimieux, Suzanne Somers, Eva Gabor, Ginger Rogers, Loni Anderson, Dinah Shore and Ann-Margret.

"Dynasty brought formalwear into living rooms around the world every week, which apparently is having some influence," he said. "Men are finding new reasons to dress up. A tuxedo gives you the feeling that something special is happening. A new generation has come along and is finding out how wonderful it is to dress up. You may not be rich but it's easy to look rich."

What happens to all those magnificent costumes that adorn Crystal and Alexis every week?

"Dynasty clothes go into the general wardrobe department of the television studio, and are sometimes used on other shows," said Miller, who also does clothes for "Matt Houston," "Hotel" and "Love Boat."

"But many of the women's costumes are so notable that they can't be used again. We have seven to 10 days at the most to do a weekly wardrobe for the show. Our major problem is the time. We work from 6 a.m. to 8 p.m. nearly every day, and we buy anything ready-made that we possibly can."



186 of 186 DOCUMENTS

Copyright 1977 The Washington Post  
The Washington Post

May 15, 1977, Sunday, Final Edition

**SECTION:** Style; D3**LENGTH:** 596 words**HEADLINE:** Fashion Notes**BYLINE:** By Nina S. Hyde**BODY:**

Hair today, gone tomorrow. There is more to Farrah Fawcett-Majors than her hair, doll manufacturers are discovering. Hasbro, major toy manufacturers who also make Don't Cry Baby doll and Mr. Potato Head, have come up with Charlie's Angels Dolls - three Barbie Doll-size dolls cum costumes and skateboard and even hideaway house each sold separately. Of course, Fawcett-Majors is outselling her TV partners two to one. According to Carole MacGilvray, the company used WWD and the fashion slicks to get their ideas for the fantasy costumes to replace the jumpsuit the three dolls wear. Toys-R-Us will have the dolls next month.

Based on the success of the Cher doll, Mego Corp. which sold 2 million Cher dolls last year, has enlisted Bob Mackie, Hollywood designer who makes clothes for Cher and others, to make costumes and makeup kit to be sold for dolling up their FFM doll.

Just who created the first FFM hairstyle is a knotty question. Hugh York at Elizabeth Arden says he started it. "It's not a layer or shag, but a special kind of graduation all around," he says. "It takes hot curlers, rollers, lots of pampering and care."

Elizabeth Taylor has put her stamp on a collection of diamonds to be sold unmounted at first, and as jewelry designs later. The Elizabeth Taylor diamond comes with an individual diamond analysis, a "gemprint" achieved by photographing the reflection of the stone. The metal slide package has the Taylor profile stamped on a gold metal coin and her signature as well.

Jantzen sportswear is crediting President Carter rather than the cold weather with boosting sweater sales - as much as 43 per cent for that firm alone, and has registered "Jimmy Cartergan" to promote future cardigan sweater sales.

Walt Frazier has let the fact that he was named to a best-dressed list to go to his head. The New York Knicks star has a personal hatter, Bob Posey of **Dobbs Hats**, and almost enough hats to go with each of his hundred or so wardrobe changes. (**Dobbs hats** are at Cavalier Men's Shops and Brodt's.)

Their names are not on labels yet, but it may not take long for two Washington area high school graduates now at design schools. Steven Leavitt, a Herndon High graduate now at Pratt Institute in New York and Sherwin Derby, who graduated from Osborn High in Manassas, were among the top 15 winners in the America's Next Great Designer

Awards. The contest, sponsored by the International Ladies Garment Workers Union, drew 6,000 sketches from student contestants and was judged by leading designers from Seventh Avenue and fashion editors.

Fat, 40 or flushed? There are books on these subjects this month. For the over 40, Maxine Daley and Barbara Lochner, in their book "How To Get a Man After You're Forty" suggest, among other things, always wear long sleeves, steer clear of ruffled necklines and don't wear slips. To encourage individual style, they conclude, it's dreary to be perfect, like leaving the cellophane on lampshades.

"Body Hot Spots" by Dale Guthrie is an explicit discussion of body communication.

A perfect size 22 1/2, Stella Jolles Reichman, author of "Great Big Beautiful Doll," thinks one day soon, skinny is bound to be unfashionable. But for those like herself, who aren't too skinny, Reichman offers a mildly convincing pep talk and then suggests sound exercises (accompanied by pictures of her zaftig self), plus makeup, hair and clothing tips. She is not locked into the expected how-tos for large women, but offers some rather good ideas including adapting army-navy surplus clothing.

**GRAPHIC:** Picture 1, Hasbro's Farrah Fawcett-Majors doll wears gauchos and a fantasy fur coat, or a jumpsuit and boots; Picture 2, Walt Frazier, in **Dobbs** planter Panama hat; Illustration 1, 2, two of Steven Leavitt's prize-winning designs; Illustration 3, merit award winning styles by Sherwin Derby.



3 of 8 DOCUMENTS

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Los Angeles Times

October 14, 2008 Tuesday  
Home Edition

**SECTION:** CALIFORNIA; Metro Desk; Part B; Pg. 1

**LENGTH:** 729 words

**HEADLINE:** Hope's things eternal;  
The late entertainer's items will be auctioned off, with the proceeds going to veterans.

**BYLINE:** Bob Pool, Times Staff Writer

**BODY:**

One last chorus of "Thanks for the Memories" echoed across Bob Hope's battered office desk and joke-writers' table Monday.

Mementos from his 70 years of showmanship went on display in Beverly Hills as Hope's family gathered the entertainer's favorite golf clubs, hats, signed presidential letters and thousands of other personal items in preparation for a weekend auction.

Proceeds will be turned over to veterans' organizations by the Bob and Dolores Hope Charitable Foundation, said daughter Linda Hope, who was the producer on his TV specials for the last two decades.

"It's a bittersweet kind of thing," she said as she settled into the worn-out leather office chair her father used for several decades and refused to have reupholstered because it was so comfortable just the way it was.

"Dad never liked to throw anything out. He was a bit of a pack rat," she said. "If he were here, he'd have something to say about everything here."

The trove is on display this week at the Beverly Hilton's old Trader Vic's restaurant -- one of Hope's favorite places, according to his daughter. "He'd get a kick out of the fact this is occurring here," she said.

Hope died five years ago at age 100. The souvenirs being sold this weekend are from his sprawling office at his Toluca Lake estate.

Auctioneer Darren Julien said the Saturday and Sunday sales will be streamed on the Internet and could raise as much as half a million dollars for veterans.

One display room is devoted almost exclusively to Hope's golf clubs, golfing attire and other items related to his love of the links, Julien said.

There's a collection of golf-themed neckties that could fetch as much as \$600. Golfing plaques, badges, buttons and caps could go for hundreds of dollars. More than two dozen novelty putting irons -- in the shape of whiskey bottles, several depicting Hope's signature facial profile, with bent shafts -- could bring in thousands, according to auctioneers' estimates.

A polished golf bag made of red, black and white leather filled with 14 of Hope's favorite clubs is expected to sell for about \$6,000.

Hope's things eternal: The late entertainer's items will be auctioned off, with the proceeds going to veterans. Los Angeles Times October 14, 2008 Tuesday

A golfing ensemble comprising pants, a sweater and a shirt that Hope wore in 2001 for the Foster Brooks Pro-Celebrity golf tournament could go for as much as \$1,500.

Display shelves and walls at Hope's office were lined with other sports objects: an autographed baseball from Yankee Don Larsen's perfect World Series game against the Brooklyn Dodgers in 1956, signed basketballs and footballs from professional and college teams, even a mounted king salmon caught by Hope in 1991.

Among those inspecting the collection Monday was Hope's former makeup artist, Mary Gaffney. She pointed to a red leather boxing glove autographed by Julio Cesar Chavez.

"That has the most meaning to me," Gaffney explained. "He kept that glove in his makeup room. He would say, 'My old makeup man, Don Marando, used to do it this way or that way,' and I'd tell him if I had to I was going to put that glove on and do things my way.

"He'd always laugh at that," she said.

Show-business souvenirs naturally make up much of the collection.

There are personalized directors' chairs, numerous cowboy hats used in films and TV skits, costume clothing, show posters, autographed photos and programs, and a Native American feathered headdress Hope wore in the cover photo of a 1962 Life magazine report on "Bob Hope at the Merry Peak of His Career."

Copies of two 1931 items -- a script for a vaudeville routine and a contract for a week's performance in a Detroit show for a salary of \$1,250 -- are among the oldest items in the collection.

Many pieces of memorabilia are related to Hope's famous USO tours. Grateful servicemen showered him with military patches, customized uniform jackets and jungle fatigues, medals and inscribed pictures of generals.

"I think Dad would be thrilled to know these things are going to help veterans," Linda Hope said of the personal effects as she rose from the sagging office chair (which could fetch \$700) and stood over her father's desk (which might raise as much as \$7,000). "There's no group more important to him."

Her mother, 99-year-old Dolores Hope, has retained some personal items for herself. And Linda Hope has saved some of her father's clothing and "a raggedy bag" that carried his jokes and scripts when he performed on TV.

"It's such fun seeing these things."

--

bob.pool@latimes.com

**GRAPHIC: PHOTO: MEMORABILIA:** Among the dozens of items for sale from Bob Hope's estate are a painted plaster statue of the entertainer from 1979 and an alto saxophone. Auctioneers expect to raise as much as half a million dollars to benefit U.S. veterans. **PHOTOGRAPHER:**Ricardo DeAratanha Los Angeles Times **PHOTO: CHARITY:** Linda Hope helped gather her father's belongings for the auction. "Dad never liked to throw anything out. He was a bit of a pack rat," she says. **PHOTOGRAPHER:**Ricardo DeAratanha Los Angeles Times **PHOTO: SELLING A STAR:** The collection of items from Bob Hope's office is on display this week at one of the performer's favorite haunts: the Beverly Hilton's old Trader Vic's restaurant. The auctions Saturday and Sunday will be streamed over the Internet. **PHOTOGRAPHER:**Ricardo DeAratanha Los Angeles Times **PHOTO: SPORTS:** Two of the more significant items on sale are a boxing glove autographed by Julio Cesar Chavez and an autographed baseball from Yankee Don Larsen's perfect World Series game. **PHOTOGRAPHER:**Ricardo DeAratanha Los Angeles Times **PHOTO: (no caption)** **PHOTOGRAPHER:**Ricardo DeAratanha Los Angeles Times **PHOTO: MOVIE MEMENTOS:** A glass case contains derby hats, made by Dobbbs of New York, that were associated with Paramount's 1955 film "The Seven Little Foys," in which Hope had a leading role. **PHOTOGRAPHER:**Ricardo DeAratanha Los Angeles Times

**LOAD-DATE:** October 14, 2008

**Attachment B**

**Applicant's Other "DOBBS" Registrations and an Exemplary Assignment History**

Registered Oct. 23, 1923.

Trade-Mark 174,832

New Certificate Issued, January 18, 1949, under Sec. 7c for unexpired term to Hat Corporation of America, of Norwalk, Connecticut, a corporation of Delaware.

Renewed October 23, 1943 to Hat Corporation of

America, a corporation of Delaware.

## UNITED STATES PATENT OFFICE.

DOBBS & CO., OF NEW YORK, N. Y.

ACT OF FEBRUARY 20, 1905.

Application filed February 19, 1923. Serial No. 176,257.



### STATEMENT.

*To all whom it may concern:*

Be it known that Dobbs & Co., a corporation organized under the laws of the State of New York, located and doing business at No. 620 Fifth Avenue, in the borough of Manhattan, city and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, no claim being made to the words Fifth Avenue, New York, apart from the mark shown, for CAPS; HATS FOR MEN, WOMEN, AND CHILDREN; LEATHER AND FABRIC GLOVES; NECKWEAR AS FOLLOWS: MUFFLERS, SCARFS, AND FUR NECK PIECES; FUR CUFFS AND COLLARS, FUR COATS, FUR CAPS, FUR GLOVES, OVERCOATS, RAIN-COATS, LEATHER COATS, SUITS FOR MEN AND WOMEN, KNITTED

COATS, GOLF JACKETS, KNITTED VESTS, KNICKERS, TROUSERS, OUTER SHIRTS WORN BY MEN AND WOMEN, BLOUSES, SHIRT WAISTS, DRESSES, CAPES, GOWNS, SWEATERS, SKIRTS AND HATBANDS, in Class 39, Clothing.

The trade mark has been continuously used in the business of said corporation, since July, 1908.

The trade mark is applied or affixed to the goods, for instance, by being stamped, printed or otherwise produced upon labels attached to the goods or the packages containing the goods.

DOBBS & CO.,  
By I. R. WILMOT,  
3rd Vice President.

Republished, under the Act of 1946, July 12, 1949, by Hat Corporation of America, Norwalk, Conn.

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

**Reg. No. 2,871,590**

Registered Aug. 10, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

**DOBBS**

RHE HATCO, INC. (DELAWARE CORPORATION)  
601 MARION DRIVE  
GARLAND, TX 75042

OWNER OF U.S. REG. NOS. 174,832, 566,665, AND  
739,064.

FOR: CLOTHING, NAMELY, SHIRTS, PANTS,  
TIES, GLOVES, SCARVES, SHOES, SOCKS, COATS,  
JACKETS, RAINCOATS, HATS, AND CAPS, IN  
CLASS 25 (U.S. CLS. 22 AND 39).

SEC. 2(F).

SER. NO. 78-231,904, FILED 3-31-2003.

FIRST USE 7-0-1908; IN COMMERCE 7-0-1908.

TARAH HARDY, EXAMINING ATTORNEY

# United States Patent Office

739,064  
Registered Oct. 9, 1962

## PRINCIPAL REGISTER Trademark

Ser. No. 135,505, filed Jan. 10, 1962

### DOBBS

Hat Corporation of America (Delaware corporation)  
Van Zandt St.  
Norwalk, Conn.

For: ARTICLES OF WEARING APPAREL FOR MEN—NAMELY, DRESS SHIRTS, SPORT SHIRTS, PAJAMAS, SLACKS, RAINCOATS, BELTS FOR PERSONAL WEAR, UNDERSHORTS, WALKING SHORTS, AND HOSIERY—in CLASS 39.

First use 1919; in commerce 1919.  
Owner of Reg. No. 513,066.

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 566,665  
Registered Nov. 11, 1952  
Renewal Term Begins Nov. 11, 1992

TRADEMARK  
PRINCIPAL REGISTER



RHE, INC. (VIRGINIA CORPORATION)  
3301 CASTLEWOOD ROAD  
RICHMOND, VA 23234, BY CHANGE OF  
NAME, ASSIGNMENT, MERGER, AS-  
SIGNMENT AND ASSIGNMENT  
FROM HAT CORPORATION OF  
AMERICA (DELAWARE CORPORA-  
TION) NORWALK, CT

OWNER OF U.S. REG. NOS. 174,832,  
513,066 AND OTHERS.

SEC. 2(F) "DOBBS".

FOR: MEN'S HATS, [CAPS, OVER-  
COATS, SPORT COATS, NECKTIES,  
MUFFLERS, GLOVES, AND LEATHER  
SHOES.] WOMEN'S HATS [, DRESSES,  
SUITS AND COATS], IN CLASS 39 (INT.  
CL. 25).

FIRST USE 7-0-1908; IN COMMERCE  
7-0-1908.

SER. NO. 71-619,620, FILED 10-5-1951.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Jan. 19, 1993.*

COMMISSIONER OF PATENTS AND TRADEMARKS



## United States Patent and Trademark Office

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 14**Serial #: 71176257

Filing Dt: 02/19/1923

Reg #: 174832

Reg. Dt: 10/23/1923

Registrant: Dobbs &amp; Co.

Mark: DOBBS FIFTH AVENUE NEW YORK THE KNAPP-FE

**Assignment: 1**Reel/Frame: 0193/0608

Received:

Recorded: 05/20/1970

Pages: 4

Conveyance: CHANGE OF NAME

Assignor: HAT CORPORATION OF AMERICA

Exec Dt: 05/04/1970

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: HCA INDUSTRIES, INC.

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: VON MALTITZ, DERENBERG, ET AL.  
60 EAST 42ND ST.  
NEW YORK, NY 10017**Assignment: 2**Reel/Frame: 0219/0660

Received:

Recorded: 04/20/1972

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: HCA INDUSTRIES, INC.

Exec Dt: 02/29/1972

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: KORACORP INDUSTRIES, INC.

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: BROBECK, PHLEGER, ET AL.  
ONE ELEVEN SUTTER ST.  
SAN FRANCISCO, CA 94104**Assignment: 3**Reel/Frame: 0364/0850

Received:

Recorded: 02/28/1980

Pages: 1

Conveyance: MERGER

Assignor: KORACORP INDUSTRIES, INC.

Exec Dt: 01/17/1980

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: DIVERSIFIED APPAREL ENTERPRISES, INC.

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: JOHNSON, BROMBERG, ET AL.  
4400 REPUBLIC NATIONAL BANK TOWER  
DALLAS, TX 75201**Assignment: 4**Reel/Frame: 0387/0951

Received:

Recorded: 03/20/1981

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: DIVERSIFIED APPAREL ENTERPRISES, INC.

Exec Dt: 12/29/1980

Entity Type: CORPORATION

Citizenship: DELAWARE

**Assignee:** LEVI STRAUSS & CO.  
 TWO EMBARCADERO CENTER  
 SAN FRANCISCO, CALIFORNIA 94111

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** OWEN, WICKERSHAM ET AL.  
 11TH FL.  
 433 CALIFORNIA ST.  
 SAN FRANCISCO, CA 94104

**Assignment: 5**

**Reel/Frame:** 0597/0802      **Received:**      **Recorded:** 03/15/1988      **Pages:** 6

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignors:** LEVI STRAUSS & CO.

**Exec Dt:** 02/09/1988  
**Entity Type:** UNKNOWN  
**Citizenship:** NONE

BATTERY STREET ENTERPRISES, INC., A WHOLLY-OWNED  
 SUBSIDIARY OF LS&CO

**Exec Dt:** 00/00/0000  
**Entity Type:** UNKNOWN  
**Citizenship:** NONE

**Assignee:** RHE, INC.

**Entity Type:** CORPORATION  
**Citizenship:** VIRGINIA

**Correspondent:** MARKS, MURASE & WHITE  
 ATTORNEYS AT LAW  
 SUITE 750, 2001 L STREET, N.W.  
 WASHINGTON, DC 20036

**Assignment: 6**

**Reel/Frame:** 0914/0609      **Received:**      **Recorded:** 09/15/1992      **Pages:** 20

**Conveyance:** SECURITY INTEREST

**Assignor:** RHE, INC.

**Exec Dt:** 09/02/1992  
**Entity Type:** UNKNOWN  
**Citizenship:** NONE

**Assignee:** HELLER FINANCIAL, INC., AS AGENT  
 ATTN: LFG PORTFOLIO MANAGER  
 505 N. BRAND BLVD.  
 GLENDALE, CALIFORNIA 91203

**Entity Type:** UNKNOWN  
**Citizenship:** NONE

**Correspondent:** O'MELVENY & MYERS  
 KENDRICK F. ROYER  
 400 SOUTH HOPE ST.  
 LOS ANGELES, CA 90071-2899

**Assignment: 7**

**Reel/Frame:** 2819/0484      **Received:** 03/29/2004      **Recorded:** 03/29/2004      **Pages:** 3

**Conveyance:** MERGER

**Assignor:** RHE, INC.

**Exec Dt:** 05/20/1997  
**Entity Type:** CORPORATION  
**Citizenship:** VIRGINIA

**Assignee:** RHE HATCO, INC.  
 601 MARION DRIVE  
 GARLAND, TEXAS 75042

**Entity Type:** CORPORATION  
**Citizenship:** VIRGINIA

**Correspondent:** GREGORY H. GUILLOT, PC  
 13455 NOEL ROAD, SUITE 1000  
 DALLAS, TX 77240

**Assignment: 8**

**Reel/Frame:** 2820/0494      **Received:** 03/31/2004      **Recorded:** 03/31/2004      **Pages:** 6

**Conveyance:** MERGER

**Assignor:** RHE HATCO, INC.

**Exec Dt:** 06/16/1997  
**Entity Type:** CORPORATION

**Assignee:** RHE HATCO, INC.  
601 MARION DRIVE  
GARLAND, TEXAS 75042

**Correspondent:** GREGORY H. GUILLOT, PC  
13455 NOEL ROAD, SUITE 1000  
DALLAS, TX 75240

**Citizenship:** VIRGINIA  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignment: 9**

**Reel/Frame:** 1622/0785      **Received:** 09/17/1997

**Recorded:** 09/17/1997      **Pages:** 18

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** HELLER FINANCIAL, INC.

**Exec Dt:** 09/17/1997  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** SOCIETE GENERALE, SOUTHWEST AGENCY  
2001 ROSS AVENUE  
DALLAS, TEXAS 75201

**Correspondent:** FITZPATRICK, CELLA, HARPER & SCINTO  
WILLIAM J. ZAK, JR.  
277 PARK AVENUE  
NEW YORK, NEW YORK 10172-0194

**Entity Type:** CORPORATION  
**Citizenship:** FRANCE

**Assignment: 10**

**Reel/Frame:** 2761/0878      **Received:** 06/26/2003

**Recorded:** 06/06/2003      **Pages:** 12

**Conveyance:** SECURITY AGREEMENT

**Assignors:** MONTANA SILVERSMITHS, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

RHE HATCO, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

IMPERIAL HEADWARE, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

LUCCHESI, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

KORBER HATS, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** SANKATY ADVISORS, LLC  
111 HUNTINGTON AVENUE  
BOSTON, MASSACHUSETTS

**Correspondent:** ROPES & GRAY  
JOANNE WOLFORTH  
1 INTERNATIONAL PLACE  
BOSTON, MA 02110

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignment: 11**

**Reel/Frame:** 2793/0508      **Received:** 08/12/2003

**Recorded:** 06/30/2003      **Pages:** 24

**Conveyance:** SECURITY INTEREST

**Assignors:** MONTANA SILVERSMITHS

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

RHE HATCO, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION

IMPERIAL HEADWEAR, INC.

**Citizenship:** DELAWARE  
**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

LUCCHESI, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS AGENT  
 800 CONNECTICUT AVE., TWO NORTH  
 NORWALK, CONNECTICUT 06854

**Correspondent:** BINGHAM MCCUTCHEN LLP  
 ANDREW NASH  
 150 FEDERAL STREET  
 BOSTON, MA 02110

**Assignment: 12**

**Reel/Frame:** 3069/0474      **Received:** 04/20/2005      **Recorded:** 04/20/2005      **Pages:** 12

**Conveyance:** TERMINATION AND RELEASE

**Assignor:** ARNEA BRANDS, INC.

**Exec Dt:** 06/02/2003  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** RHE HATCO, INC.  
 601 MARION DRIVE  
 GARLAND, TEXAS 75042

**Correspondent:** WEIL, GOTSHAL & MANGES C/O LINDSAY GERMANO  
 200 CRESCENT COURT, SUITE 300  
 DALLAS, TX 75201

**Assignment: 13**

**Reel/Frame:** 2948/0854      **Received:** 09/28/2004      **Recorded:** 10/07/2003      **Pages:** 7

**Conveyance:** TERMINATION & RELEASE OF SECURITY INTERESTS IN CERTAIN TRADEMARKS

**Assignor:** SOCIETE GENERALE AS AGENT

**Exec Dt:** 08/15/2003  
**Entity Type:** ASSOCIATION  
**Citizenship:** NONE  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** ARENA BRANDS, INC.  
 601 MARION DRIVE  
 GARLAND, TEXAS 75042

**Correspondent:** WEIL, GOTSHAL & MANGES, LLP  
 BRANDY TREADWAY  
 200 CRESCENT CORP., SUITE 300  
 DALLAS, TEXAS 75201

**Assignment: 14**

**Reel/Frame:** 3069/0626      **Received:** 04/20/2005      **Recorded:** 04/20/2005      **Pages:** 13

**Conveyance:** TERMINATION AND RELEASE

**Assignor:** SANKATY ADVISORS LLC

**Exec Dt:** 01/07/2005  
**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** RHE, INC.  
 601 MARION DRIVE  
 GARLAND, TEXAS 75042

**Correspondent:** WEIL, GOTSHAL & MANGES C/O LINDSAY GERMANO  
 200 CRESCENT COURT, SUITE 300  
 DALLAS, TX 75201

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