

ESTTA Tracking number: **ESTTA276075**

Filing date: **04/03/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>GUARD INSURANCE GROUP, INC.</b>
Application Serial Number:	<b>77346897</b>
Application Filing Date:	<b>12/07/2007</b>
Mark:	<b>GUARD BUSINESS SHIELD</b>
Date of Publication	<b>12/23/2008</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 North Michigan Avenue, Chicago, IL 60601, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 04/22/2009. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 06/21/2009.

Respectfully submitted,  
/Jimmie Cecil/  
04/03/2009

**Jimmie J. Cecil**

**Brand Counsel**

**Blue Cross and Blue Shield Association**

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**UNITED STATES**

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