

ESTTA Tracking number: **ESTTA237138**

Filing date: **09/17/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Y-Chilli USA LLC</b>
Application Serial Number:	<b>77326061</b>
Application Filing Date:	<b>11/09/2007</b>
Mark:	<b>MADE IN HELL. SERVED IN HEAVEN.</b>
Date of Publication	<b>09/09/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Sazerac Company, Inc., 803 Jefferson Highway, New Orleans, LA 70152, UNITED STATES, a corporation organized under the laws of Louisiana, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/09/2008. Sazerac Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/07/2009.

Respectfully submitted,

/bjb/

09/17/2008

**Bryan Boyle**

**Cooley Godward Kronish LLP**

**5 Palo Alto Square 3000 El Camino Real**

**Palo Alto, CA 94306**

**UNITED STATES**

**bryan.boyle@cooley.com, trademarks@cooley.com**

**(650) 843-5406**