

United States Patent and Trademark Office  
Trademark Trial and Appeal Board  
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Mailed: April 2, 2009

In re THE RETAIL  
EQUATION, INC.

Serial No. **77319089**

Filed: 11/1/07

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***Rochelle Ricks, Paralegal Specialist:***

In view of the decision by the Trademark Examining Attorney on *March 17, 2009*, the appeal is resumed; and applicant is allowed until sixty days from the mailing date hereof in which to file its brief herein. A request for an oral hearing, if desired, must be made not later than ten days after the due date for applicant's reply brief.