

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: May 29, 2009

In re THE RETAIL
EQUATION, INC.

Serial No. **77319089**

Filed: 11/1/07

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Rochelle Ricks, Paralegal Specialist:

Applicant's request for remand filed May 28, 2009 along with an amendment is noted.

The request requires consideration by the Trademark Examining Attorney. Accordingly, action on the appeal is suspended and the electronic record of the application file is herewith remanded to the Examining Attorney.

In the event registrability is found on the basis of this paper, the appeal will be moot and proceedings will be terminated accordingly. In the event the refusal of registration is maintained, the Board shall be so informed, proceedings will be resumed and applicant will be allowed time in which to file its brief on appeal.