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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	77317019
Applicant	VeriFone, Inc.
Applied for Mark	SECURE PUMPPAY
Correspondence Address	Jacqueline Zion Pearl Cohen Zedek Latzer, LLP 1500 Broadway, 12th Floor New York, NY 10036 UNITED STATES trademarks@pczlaw.com, jackiez@pczlaw.com
Submission	Applicant's Request to Extend
Attachments	Motion to Extend.pdf (1 page)(23786 bytes)
Filer's Name	Jacqueline Zion
Filer's e-mail	trademarks@pczlaw.com, jackiez@pczlaw.com
Signature	/JZ/
Date	07/13/2010

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re VeriFone, Inc.
Application Serial No. 77/317019

MOTION TO EXTEND TIME TO FILE APPEAL BRIEF

Applicant, Verifone, Inc. ("Applicant"), by and through its attorneys, hereby moves to extend the time set for filing the Appeal Brief in the above-captioned action ninety (90) days, up to and including October 18, 2010. As grounds for this Motion, Applicant states as follows:

1. The above-captioned application has received a final refusal on the basis of "mere descriptiveness" under Section 2(e)(1) of the Lanham Act.
2. Applicant has retained new attorneys and needs further time to prepare arguments against the refusal under Section 2(e)(1) and alternatively, to file an Amendment to Allege Use (AAU) and to assess the extent of use to either amend the application to seek registration on the Principal Register under Section 2(f) of the Lanham Act or to amend the application to the Supplemental Register.
3. Applicant requires an extension of time to file the appeal brief.
4. Applicant respectfully maintains that it has established good cause to obtain the extension of time to file the appeal brief.

In view of the foregoing, Applicant respectfully requests that this Motion be approved by the Board and the time for filing an Appeal Brief be extended up to and including October 18, 2010.

Date: July 13, 2010

Respectfully submitted,



Jacqueline Zion
Pearl Cohen Zedek Latzer, LLP
1500 Broadway, 12th Floor
New York, NY 10036
Tel: 646-878-0800