

ESTTA Tracking number: **ESTTA210196**

Filing date: **05/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	<b>HP Think Corey Brewer Promotions</b>
Application Serial Number:	<b>77316467</b>
Application Filing Date:	<b>10/29/2007</b>
Mark:	<b>BREW CREW</b>
Date of Publication	<b>04/08/2008</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Milwaukee Brewers Baseball Club, Miller Park, One Brewers Way, Milwaukee, WI 53214, UNITED STATES, a partnership, composed of Milwaukee Brewers Holdings LLC, a Delaware limited liability company, its sole general partner, and Milwaukee Brewers Baseball Club, Inc. under the laws of Wisconsin, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/08/2008. Milwaukee Brewers Baseball Club respectfully requests that the time period within which to file an opposition be extended until 08/06/2008.

Respectfully submitted,  
//Ethan G. Orlinsky//  
05/08/2008

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