

ESTTA Tracking number: **ESTTA209963**

Filing date: **05/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	<b>HP Think Corey Brewer Promotions</b>
Application Serial Number:	<b>77316467</b>
Application Filing Date:	<b>10/29/2007</b>
Mark:	<b>BREW CREW</b>
Date of Publication	<b>04/08/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, J. Crew Inc., 770 Broadway, New York, NY 10003, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/08/2008. J. Crew Inc. respectfully requests that the time period within which to file an opposition be extended until 08/06/2008.

Respectfully submitted,

/Joel Karni Schmidt/

05/08/2008

**Joel Karni Schmidt**

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