

ESTTA Tracking number: **ESTTA209625**

Filing date: **05/07/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Impulse One, LLC
Application Serial Number:	77311789
Application Filing Date:	10/24/2007
Mark:	HEADSHOT MEGA ENERGY SHOT
Date of Publication	04/08/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Clif Bar & Company, 1610 Fifth Street, Berkeley, CA 94710, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/08/2008. Clif Bar & Company respectfully requests that the time period within which to file an opposition be extended until 08/06/2008.

Respectfully submitted,
/Jennifer D. Arkowitz/
05/07/2008

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