

ESTTA Tracking number: **ESTTA209540**

Filing date: **05/06/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>iWin, Inc.</b>
Application Serial Number:	<b>77299398</b>
Application Filing Date:	<b>10/09/2007</b>
Mark:	<b>POLLY PRIDE</b>
Date of Publication	<b>03/25/2008</b>

## 60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, MATTEL, INC., 333 CONTINENTAL BLVD., M1-1518, EL SEGUNDO, CA 90245-5012, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/24/2008. MATTEL, INC. respectfully requests that the time period within which to file an opposition be extended until 07/23/2008.

Respectfully submitted,

/dba/

05/06/2008

**DONALD AIKEN**

**333 CONTINENTAL BLVD., M1-1518**

**EL SEGUNDO, CA 90245-5012**

**UNITED STATES**

**donald.aiken@mattel.com**

**310-252-5912**