

ESTTA Tracking number: **ESTTA212183**

Filing date: **05/16/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Editorial Televisa International, S.A.
Application Serial Number:	77290295
Application Filing Date:	09/27/2007
Mark:	VANIDADES
Date of Publication	04/29/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Vanity Fair, Inc., One Fruit of the Loom Drive, Legal Department, Bowling Green, KY 42103, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/29/2008. Vanity Fair, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/27/2008.

Respectfully submitted,

/svb/

05/16/2008

Stephanie Van Buren

Assistant Secretary

Vanity Fair, Inc.

One Fruit of the Loom DriveLegal Department

Bowling Green, KY 42103

UNITED STATES

Idooley@fruit.com, svanburen@fruit.com

270-781-6400 ext. 2535