

TTAB

BUTZEL LONG
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October 31, 2008

U. S. Patent and Trademark Office
Trademark Trial and Appeal Board
P. O. Box 1451
Alexandria, VA 22313-1451

RE: Proceeding No. 77285501
Gilmar S.p.A. vs. Poster Art Inc.
Our Ref. No. 138546-0002-1004

Dear Sir/Madam:

Enclosed please find a Notice of Substitution of Counsel and Power of Attorney for the above-referenced proceeding.

Very truly yours,

BUTZEL LONG



Marilynn M. Peterson
Senior Paralegal

Enclosure



11-04-2008

U. S. Patent & TM/Trade Dress Mail Rept. Dt. #38

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

GILMAR S.p.A.,

Potential Opposer,

Application No. 77285501

v.

POSTER ART INC.,

Applicant.

_____/

Commissioner of Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

NOTICE OF SUBSTITUTION OF COUNSEL

Potential Opposer, Gilmar S.p.A., hereby advises the Trademark Trial and Appeal Board that its counsel of record has changed. A new Power of Attorney is attached hereto. Please forward all subsequent correspondence in this matter to the following:

John C. Blattner
Butzel Long, P.C.
350 S. Main St., Ste. 300
Ann Arbor, MI 48104
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Respectfully submitted,

GILMAR S.p.A.

By: 

John C. Blattner
Butzel Long, P.C.
350 S. Main St., Ste. 300
Ann Arbor, MI 48104
Telephone: 734-995-3110

Dated: October 31, 2008

POWER OF ATTORNEY

Potential Opposer, Gilmar S.p.A., hereby withdraws all prior powers of attorney and appoints John C. Blattner, an attorney licensed to practice in the State of Michigan; and Robert D. Piliero, an attorney licensed to practice in the State of New York; both of the law firm Butzel Long, P.C., as its attorneys to prosecute this Opposition, to transact all business in the U.S. Patent and Trademark Office and/or Trademark Trial and Appeal Board in connection therewith, and to represent it in all proceedings and appeals that may arise in the U.S. Patent and Trademark Office or the courts concerning this Opposition. Please direct all communications in this matter to John C. Blattner, Butzel Long, P.C., 350 S. Main Street, Ste. 300, Ann Arbor, MI 48104, Telephone 734-995-3110, Fax: 734-995-1777, Email: blattner@butzel.com.

GILMAR S.p.A.

By: _____


John C. Blattner
Attorney

Dated: October 31, 2008

CERTIFICATE OF SERVICE

JOHN C. BLATTNER, declares that:

1. I am counsel for the Potential Opposer in the captioned action, and that on the execution date which appears below, a true copy of the attached document was served on Applicant or its counsel, by causing the same to be placed in an official depository under the exclusive care and custody of the United States Postal Service, first class mail, postage prepaid, addressed as follows:

Kenneth D. Suzan
Hodgson Russ LLP
The Guaranty Building, 140 Pearl Street, Ste. 100
Buffalo, NY 14202

2. Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that all of the foregoing is true and correct.

Executed on October 31, 2008

By: _____


John C. Blattner

Certificate of Mailing

I hereby certify that this NOTICE OF SUBSTITUTION OF COUNSEL and POWER OF ATTORNEY is being deposited with the United States Postal Service on October 31, 2008, with sufficient postage as First-class mail in an envelope addressed to:

U.S. Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451


John C. Blattner