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Filing date: **05/21/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                          |
|----------------------------|--------------------------|
| Applicant:                 | <b>Macaluso, Anthony</b> |
| Application Serial Number: | <b>77273998</b>          |
| Application Filing Date:   | <b>09/07/2007</b>        |
| Mark:                      | <b>MOBILE IDOL</b>       |
| Date of Publication        | <b>04/29/2008</b>        |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, FremantleMedia North America, Inc., 4000 W. Alameda Avenue, 3rd Floor, Burbank, CA 91505, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/29/2008. FremantleMedia North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/27/2008.

Respectfully submitted,  
/slh/pjp/  
05/21/2008

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