

ESTTA Tracking number: **ESTTA217944**

Filing date: **06/16/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Best Brands Corp.</b>
Application Serial Number:	<b>77240209</b>
Application Filing Date:	<b>07/27/2007</b>
Mark:	<b>ULTRA-MOIST</b>
Date of Publication	<b>06/03/2008</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Super Bakery Incorporated, 5700 Corporate Drive, Suite 455, Pittsburgh, PA 15237, UNITED STATES, a corporation organized under the laws of Pennsylvania, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 07/03/2008. Super Bakery Incorporated respectfully requests that the time period within which to file an opposition be extended until 08/02/2008.

Respectfully submitted,  
/JWMC/  
06/16/2008

**John W. McIlvanie**

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