

ESTTA Tracking number: **ESTTA298478**

Filing date: **07/31/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Sherlock Holmes Memorabilia Company Limited
Application Serial Number:	77237410
Application Filing Date:	07/24/2007
Mark:	SHERLOCK HOLMES
Date of Publication	07/21/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Estate of Dame Jean Conan Doyle, 211 East Delaware Place, Suite 605, Chicago, IL 60611, UNITED STATES, a Decedent's Estate, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/20/2009. Estate of Dame Jean Conan Doyle respectfully requests that the time period within which to file an opposition be extended until 11/18/2009.

Respectfully submitted,
/Benjamin Allison/
07/31/2009

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