

ESTTA Tracking number: **ESTTA335617**

Filing date: **03/04/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Big Tree Organic Farms
Application Serial Number:	77229705
Application Filing Date:	07/13/2007
Mark:	BIG TREE ORGANIC FARMS
Date of Publication	11/10/2009

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, KELLOGG NORTH AMERICA COMPANY, ONE KELLOGG SQUARE, PO BOX 3599, BATTLE CREEK, MI 49016-3599, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 03/10/2010. KELLOGG NORTH AMERICA COMPANY respectfully requests that the time period within which to file an opposition be extended until 05/09/2010.

Respectfully submitted,
/DAVID A HERDMAN/
03/04/2010

DAVID A. HERDMAN
ASSISTANT SECRETARY/CORPORATE COUNSEL
KELLOGG NORTH AMERICA COMPANY
ONE KELLOGG SQUARE, PO BOX 3599
BATTLE CREEK, MI 49016-3599
UNITED STATES
trademarks@kellogg.com
269-961-2170