

ESTTA Tracking number: **ESTTA201022**

Filing date: **03/27/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Creative Commerce, LLC</b>
Application Serial Number:	<b>77224437</b>
Application Filing Date:	<b>07/09/2007</b>
Mark:	<b>VCOMM</b>
Date of Publication	<b>03/04/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, VIACOM INTERNATIONAL INC., 1515 Broadway, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/03/2008. VIACOM INTERNATIONAL INC. respectfully requests that the time period within which to file an opposition be extended until 07/02/2008.

Respectfully submitted,

/MH/

03/27/2008

**Michelena Hallie**

**VIACOM INTERNATIONAL INC.**

**c/o Anthony Ortiz 1515 Broadway 34th Floor**

**New York, NY 10036**

**UNITED STATES**

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