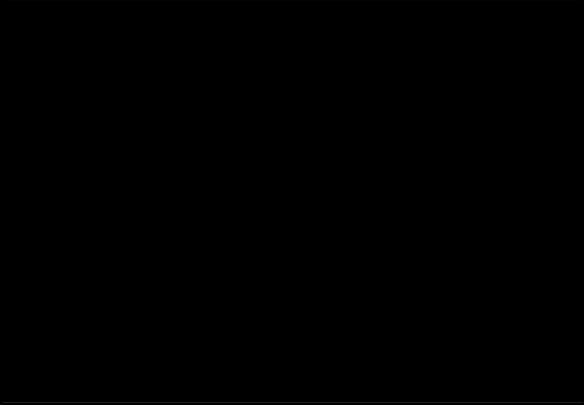


<p>U.S. PATENT AND TRADEMARK OFFICE</p> <p><b>APPEARANCE RECORD</b></p> <p>EX PARTE APPEAL</p>	<p><b>APPLICATION SERIAL NO.</b></p> <p>77219184</p>	<p><b>PAPER NO.</b></p>
	<p><b>HEARING DATE:</b></p> <p>October 4, 2011</p>	<p><b>TIME:</b></p> <p>2:00PM</p>
<p><b>HEARING BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD</b></p>		
<p><b>HEARD BY ADMINISTRATIVE TRADEMARK JUDGES:</b></p>		
<p><b>SEEHERMAN</b></p>	<p><b>GRENDL</b></p>	<p><b>WELLINGTON</b></p>
<p><b>APPLICANT'S NAME:</b></p> <p>BOTTEGA VENETA INTERNATIONAL S.A.R.L.</p>	<p><b>APPLICANT'S COUNSEL:</b></p> <p>Louis Ederer</p>	
	<p><b>TRADEMARK EXAMINING ATTORNEY:</b></p> <p>Steven Perez</p>	