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September 6, 2011

VIA FAXMs. Bernadine Abdi, Secretary
United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451Re: Bottega Veneta International S.a.r.l.
Serial No. 77219184
Request for Rescheduling of Hearing Date

Dear Ms. Abdi:

We represent the applicant in the above ex parte appeal now pending before the Board. I am lead counsel in this matter. An oral hearing on the appeal is presently scheduled for September 27, 2011 at 2:00 p.m. We write to request that the hearing be rescheduled to October 4, 2011 at 2:00 p.m.

Applicant has a reasonable basis for the foregoing request, as follows. I am lead counsel for Plaintiff in an action entitled *Gucci America, Inc. v. Guess, Inc.*, Civil Action No. 09-cv-04373, presently pending in the Southern District of New York. This past Friday, the Court in that action scheduled oral argument on September 27, 2011 on a series of critical motions in this matter which are to be fully briefed by the parties by September 22, 2011. Accordingly, an extension is requested in order to avoid conflict between these two very important matters.

As you suggested, since one prior application has been made to reschedule the hearing, I have contacted the Examining Attorney, Mr. Perez, to request his consent to a rescheduled date of October 4, 2011 at 2:00 p.m. Mr. Perez has graciously consented to this rescheduled date. Accordingly, we respectfully request that the hearing be rescheduled for that date and time. Thank you for your consideration.

Respectfully,

ARNOLD & PORTER LLP

By: 
Louis S. Ederer

cc: Steven Perez, Esq. (by e-mail)

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FACSIMILE

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