

ESTTA Tracking number: **ESTTA183483**

Filing date: **12/27/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	C/HCA, Inc.
Application Serial Number:	77214907
Application Filing Date:	06/25/2007
Mark:	DOCTORS HOSPITAL LIFE IS A GIFT. LIVE IT WELL.
Date of Publication	11/27/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 N. Michigan Ave., Chicago, IL 60601, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/27/2007. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 03/26/2008.

Respectfully submitted,
/melissa rotunno/
12/27/2007

Melissa Rotunno

Brand Counsel

Blue Cross and Blue Shield Association

225 N. Michigan Ave.

Chicago, IL 60601

UNITED STATES

melissa.rotunno@bcbsa.com

312.297.5677