

ESTTA Tracking number: **ESTTA233162**

Filing date: **08/27/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77210922
Applicant	Aruba Aloe Balm N.V.

Notice of Appeal

Notice is hereby given that Aruba Aloe Balm N.V. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77210922.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 003. First Use: 2001/05/03 First Use In Commerce: 2001/07/00
All goods and services in the class are appealed, namely: Body lotion, baby lotion, hand care lotion, face care lotion, hand lotion, personal deodorant; burn balm, namely, non-medicated ointments for the prevention and treatment of sunburn; antibacterial skin soap; non-medicated skin care gel; cooling gel, namely, aloe vera gel for cosmetic purposes; non-medicated cooling sunburn aid gel; non-medicated vitamin E skin care gel, bath gel, liquid soap, skin conditioner cream, hair styling gel, shampoo, hair conditioner, suntan lotion, after sun lotion, nose sun block, lip balm, suntan cream, fragrance for personal use, non-medicated foot care emulsions
- Class 005. First Use: 2001/05/03 First Use In Commerce: 2001/07/00
All goods and services in the class are appealed, namely: Medicated burn balm, namely, burn relief medication; medicated skin care gel; cooling gel, namely, aloe vera gel for therapeutic purposes; medicated cooling sunburn aid gel; medicated vitamin E skin care gel

Respectfully submitted,
/george lewis/
08/27/2008

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