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Filing date: **03/25/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|---|
| Applicant:                 | <b>TLJ Specialties Inc. d/b/a plaza too</b> |
| Application Serial Number: | <b>77205000</b>                             |
| Application Filing Date:   | <b>06/13/2007</b>                           |
| Mark:                      | <b>PLAZA TOO</b>                            |
| Date of Publication        | <b>02/26/2008</b>                           |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Tween Brands Investment, LLC, 8323 WALTON PARKWAY, NEW ALBANY, OH 43054, UNITED STATES, a limited liability, organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/27/2008. Tween Brands Investment, LLC respectfully requests that the time period within which to file an opposition be extended until 06/25/2008.

Respectfully submitted,

/mrmj/

03/25/2008

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