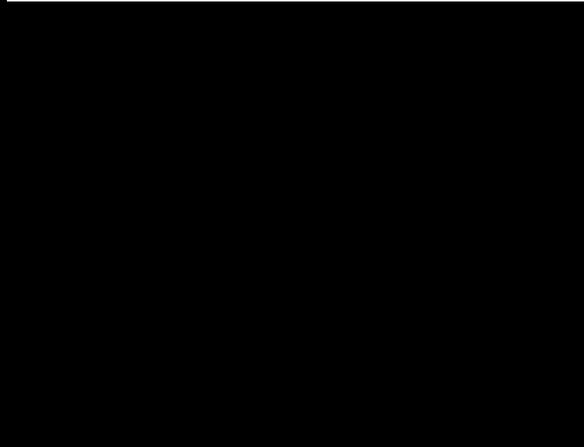


<p>U.S. PATENT AND TRADEMARK OFFICE</p> <p>APPEARANCE RECORD EX PARTE APPEAL</p>	<p>APPLICATION SERIAL NO.</p> <p>77199918</p>	<p>PAPER NO.</p>
	<p>HEARING DATE:</p> <p>March 1, 2016</p>	<p>TIME:</p> <p>9:20AM</p>
<p>HEARING BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD</p> <p>HEARD BY ADMINISTRATIVE TRADEMARK JUDGES:</p>		
<p>ROGERS</p>	<p>KUCZMA</p>	<p>HIGHTOWER</p>
<p>APPLICANT'S NAME:</p> <p>CHICAGO MERCANTILE EXCHANGE</p>		<p>APPLICANT'S COUNSEL:</p> <p>Joseph T. Kucala Jr.</p>
		<p>TRADEMARK EXAMINING ATTORNEY:</p> <p>Michael Baird</p>