

ESTTA Tracking number: **ESTTA182104**

Filing date: **12/20/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ProteoTech Inc
Application Serial Number:	77198178
Application Filing Date:	06/05/2007
Mark:	THE ADVANA ADVANTAGE
Date of Publication	11/27/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Milk Specialties Company, Illinois & Waters Streets, Dundee, IL 60118-0278, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/27/2007. Milk Specialties Company respectfully requests that the time period within which to file an opposition be extended until 03/26/2008.

Respectfully submitted,

/Robert E. Browne/

12/20/2007

Robert E. Browne

Neal Gerber Eisenberg

2 North LaSalle Street Suite 2200

Chicago, IL 60602

UNITED STATES

rbrowne@ngelaw.com, dkohn@ngelaw.com

312-269-8000