

ESTTA Tracking number: **ESTTA220157**

Filing date: **06/25/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Lorillard Licensing Company, LLC
Application Serial Number:	77194611
Application Filing Date:	05/31/2007
Mark:	SAVOR
Date of Publication	04/29/2008

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Max Rohr, Inc., 300 Delaware Avenue, Wilmington, DE 19801, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/28/2008. Max Rohr, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/27/2008.

Respectfully submitted,
/Charles W. Grimes/
06/25/2008

Charles W. Grimes

Grimes & Battersby, LLP

488 Main Avenue, Suite 300

Norwalk, CT 06851

UNITED STATES

grimes@gandb.com, dize@gandb.com