

ESTTA Tracking number: **ESTTA229939**

Filing date: **08/12/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Betty Jane's Sweet Delights, Inc.</b>
Application Serial Number:	<b>77192876</b>
Application Filing Date:	<b>05/30/2007</b>
Mark:	<b>BETTY JANE'S SWEET DELIGHTS</b>
Date of Publication	<b>04/15/2008</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, General Mills, Inc., Number One General Mills Boulevard, Minneapolis, MN 55426, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 08/13/2008. General Mills, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/12/2008.

Respectfully submitted,

/Dana C. Jewell/

08/12/2008

**Dana C. Jewell**

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