

ESTTA Tracking number: **ESTTA216986**

Filing date: **06/11/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Betty Jane's Sweet Delights, Inc.
Application Serial Number:	77192876
Application Filing Date:	05/30/2007
Mark:	BETTY JANE'S SWEET DELIGHTS
Date of Publication	04/15/2008

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, General Mills, Inc., Number One General Mills Boulevard, Minneapolis, MN 55426, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 06/14/2008. General Mills, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/13/2008.

Respectfully submitted,
/Dana C. Jewell/
06/11/2008

Dana C.,. Jewell, Esq.

General Mills

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