

ESTTA Tracking number: **ESTTA210175**

Filing date: **05/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Betty Jane's Sweet Delights, Inc.
Application Serial Number:	77192876
Application Filing Date:	05/30/2007
Mark:	BETTY JANE'S SWEET DELIGHTS
Date of Publication	04/15/2008

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, General Mills, Inc., Number One General Mills Boulevard, Minneapolis, MN 55426, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 05/15/2008. General Mills, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/14/2008.

Respectfully submitted,

/Dana C. Jewell/

05/08/2008

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General Mills

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UNITED STATES

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