

ESTTA Tracking number: **ESTTA176037**

Filing date: **11/20/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>One King Inc</b>
Application Serial Number:	<b>77180770</b>
Application Filing Date:	<b>05/14/2007</b>
Mark:	<b>THE NOSTALGIC TASTE OF HOME</b>
Date of Publication	<b>10/30/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Reiman Media Group, Inc., 5400 South 60th Street, Greendale, WI 53129, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/29/2007. Reiman Media Group, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/27/2008.

Respectfully submitted,

/MartaLevine/

11/20/2007

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