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Filing date: **04/27/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Standard Textile Co., Inc.</b>
Application Serial Number:	<b>77151499</b>
Application Filing Date:	<b>04/09/2007</b>
Mark:	<b>DUKE</b>
Date of Publication	<b>04/05/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, John Wayne Enterprises, LLC, 210 62nd Street, Newport Beach, CA 92663, UNITED STATES, a Limited Liability Company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/05/2011. John Wayne Enterprises, LLC respectfully requests that the time period within which to file an opposition be extended until 08/03/2011.

Respectfully submitted,

/Susan J. Barricella/

04/27/2011

**Susan J. Barricella**

**Rutan & Tucker, LLP**

**611 Anton Boulevard, Suite 1400**

**Costa Mesa, CA 92626**

**UNITED STATES**

**sbarricella@rutan.com, trademarks@rutan.com, ezaskoda@rutan.com, scain@rutan.com**

**(714) 641-5100**